

CITY OF NEW BERLIN
PROCEEDINGS OF THE FOURTH OF JULY COMMISSION
Wednesday, May 25, 2011

Please note: Minutes are unofficial until approved by the Fourth of July Commission at the next regularly scheduled meeting.

CALL MEETING TO ORDER

Meeting was called to order at 7:35 PM by Anida Rose.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Present were: Cheryl Schober, Ald. Dave Ament, Mike Mazzoni, Sandy Molick, Brian Graziano, Gene Wichowski, Nancy B, Pat Shorr, Vicki Hesser / Jr. Woman's Club, John Turzenski / Youth Advisory Board, Jim Divine / Magic, Pat Palechek, Denise Sagat / Magic and Nancy P.

Excused: John Burke, Mark Schroeder, Lt. Paul Repischak / NBPD, John Ziino, and Carol Nowak.

APPROVAL OF MINUTES: MINUTES FROM THE APRIL 27, 2011 MEETING.

Motion by Ald. Ament to approve the minutes of the April meeting. Seconded by Mike Mazzoni.

Motion Passed

NEW BUSINESS:

- Staff Reports

No Report

- CFC Report

Cheryl handed out the pocket calendars. The CFC has redone their website and Cheryl will update it soon.

- **Celebration 2011**
 - Budget, Fundraising, and Sponsorships
 - Public Relations (newspapers/fliers/internet/cable)
 - Signs (parade/grounds)
 - July 2nd, (NBWHS)
 - Fireworks
 - Children's Entertainment (mini parade/flashlight candy hunt/specials)
 - Games/Amusements (non-profit/commercial)
 - Carnival
 - Concessions (major groups/non-profit/commercial)
 - Entertainment (pie judging/main stage/specials)
 - Main Parade (units/judging/staging/banner carriers)
 - Grounds (parking/facilities)
- Anida reported on Budget, Fundraising and Sponsorships

- Public Relations - The festival was listed in the Waukesha Freeman Summer booklet and in the Sunday Cue section of the Milwaukee Journal Sentinel.
- Signs - Cheryl will go through everything and update as needed.
- July 2 (NBWHS) - Mark Schroeder ordered the tickets. Anida will contact the VFW to work everything out for honoring the Veterans.
- Fireworks - All set
- Children's Entertainment - Vicki reported that Michelle is in charge of the Mini Parade event (same as 2010). Nancy B. will contact her to make sure everything is set and that she has enough participant ribbons. Specials / Band Showcase - John Turzenski / YAB reported they have 3 bands and are looking for a couple more. The consensus of the commission is to hold this on the west tent stage from 5pm until 8pm on July 2nd. There will be no judging and no prizes.
- Games / Amusements (non-profit) Jim Divine / Magic would like to hold 2 girls fast pitch softball games during the festival on diamond 4 with diamond 5 used for warm-up. The games run 7 innings and 1 hour 20 minutes each. The teams would be the older 10 year olds and the older 12 year olds playing New Berlin Heat team. The Fire Dept. starts putting the candy out on the 3rd at 6:30 PM for the Flashlight Candy Hunt. The consensus of the commission is to hold the games at 3:30pm and 5:00pm on Sunday, July 3rd. Cheryl reported on groups who have turned in forms.
- Carnival - No Report
- Concessions - Major Concessions, Anida reported on meeting. The coupons were finalized. Ald. Ament gave a report on a letter he received from City Attorney; Mark Blum regarding the Eagles having a mechanical bull ride on the grounds. (The Eagles have decided not to have it this year). Commercial, Cheryl is working with this group.
- Entertainment - Nancy P. reported that she has 8 confirmed judges at this time for the Pie Judging and has not heard from some of the others. All commissioners have been asked to ask their extended families for help with this event. After discussion, it was the consensus of the commission to have the "Other" category as a dessert pie only category and starting with 2012, rename the event the "Dessert Pie Judging" event so there is no confusion. Pat Palechek made a motion to approve \$500 budget for prizes. Seconded by Sandy Molick. Motion Passed. Main Stage - Went through the Main Stage Band Rules. Cheryl will send a final email to all bands with the Rules (adding that there will be no practicing while a group is performing on the dance floor), and a copy of the festival schedule. Cheryl will also email the band contact information to Stagelight Productions. Specials - Youth Advisory Board - National Dash - Vicki Hesser / Jr. Woman's Club reported she met with the Police Department and everything is set. She brought in a flier and poster for the race. There are 7 Captains and 2 Co-Chairs for this event. Race forms have started coming in. The commission strongly suggested they hand out the gift bags at the end of the race when the participants turn in their timing chip, so no one leaves a bag on the grounds unattended during the race and cannot find it afterwards. The commission will not be available to help with this. Brew City Wrestlers - No Report. BMX Group - Nancy P. discussed having the BMX Group in the parade and on the grounds on July 4th, as they will not be performing at Summer Fest that day. They suggested doing the parade and 3 half hour shows for \$1,000. Cheryl will contact them to find out their needs, etc. The commission decided to hold the shows near the wrestlers at 3:30 PM, 4:30 PM, and 5:30 PM.
- Main Parade (units/judging/staging/banner carriers) - Units, Cheryl has received many parade forms. Those units requesting a fee are: High Wheelers \$350, Tripoli Motor Corps \$800, Mississippi Mudcats \$695, WI Clan 50 (Shrine) \$200, New Berlin Community Band \$1000, Tripoli Shrine Clowns \$200, Milwaukee Banjo Band \$475, and Jolly Giant Stilt Walkers \$750 /3. Mike Mazzoni made a motion to approve the fees for the parade units. Seconded by Nancy Perkins. Motion Passed.

- Grounds/Parking/and Facilities - Parking, Denise Sagat / Magic reported the teams will be set for parking. She also has approximately 20 kids to help with the parade banners. They would like 1 utility cart, 2-4 person carts and 1-6 person cart (or 3-4 person if 6 is unavailable). Port-A-Potties - The layout was finalized. Portable Lights - 3 portable units will be on the grounds. Generators - Mark received the contract from FABCO for 2 generators for \$2445 for the festival. Ald. Ament made a motion to approve the contract. Seconded by Brian Graziano. Motion Passed. Sound Equipment - Mark received a contract from Select Sound for 2 portable units and the unit for festival headquarters for \$90 (\$10 increase first in 5 years). Motion by Mike Mazzoni to approve the contract. Seconded by Pat Palechek. Motion Passed.

MAJOR CONCESSION NOTES: APRIL MEETING

Please see attachment for the Major Concession May Notes.

ADJOURN

Meeting was adjourned at 9:50 PM.

Next meeting of the Fourth of July Commission will be on Wednesday, June 8, at 7:00 PM. (No Major Concessions), and if needed, Wednesday, June 22, at 7:00 PM.

Respectfully Submitted