

**PROCEEDINGS OF THE NEW BERLIN
COMMUNICATIONS COMMITTEE
Wednesday, February 17, 2010 @5:00 PM
NEW BERLIN CITY HALL
3805 S. Casper Drive
Common Council Chambers**

Call Meeting to Order

The meeting was called to order by Alderman Hopkins at 5:00 PM.

Roll Call: Declaration of Quorum and Public Notice

Present: Aldermen Hopkins, Seidl, Moore, and Kris Scalzo. Bruce Peterka has an excused absence. Also present: City Clerk Kari Morgan, Deputy City Clerk Christine Stefanich, Information Technology Director Nick Roethel, City Attorney Mark Blum and Alderman Wysocki.

Minutes

Motion by Kris Scalzo to approve the January 20, 2010 minutes as printed. Seconded by Alderman Seidl and carried unanimously.

New Business:

Forums in Council Chambers

This issue was sent to Communication Committee from the February 9th, 2010 Committee of the Whole meeting. Alderman Moore handed out and reviewed his Requested Action Statement, with revisions, dated February 4, 2010 which was presented to the Committee of the Whole at their meeting.

Motion by Kris Scalzo to table Forums in Council Chambers

City Attorney Blum reviewed past history of this issue with the Committee.

Information Technology Director Nick Roethel questioned if outside groups would use the audio visual equipment. He cautioned the Committee regarding staff time needed to train groups to use the City's audio/visual equipment which would result in an additional expense to the City. Alderman Moore clarified only the use of the cable channel would be offered to these outside groups.

*Alderman Moore requested that the Communications Committee have a special meeting in early March in order to act on the issue and possibly send the issue to the City Council so that forums could be allowed in City Hall in this election cycle. There was no response from the committee members.

Seconded by Alderman Seidl and carried with Alderman Moore voting no.

Old Business:

Assembly Bill 606 – Proposed amendments to video franchise

Attorney Blum reviewed information regarding new legislation – Assembly Bill 721.

Advertising on City website

City Attorney Blum stated he sent the Committee a draft ordinance. It was consensus of the Committee that not everyone was in receipt of or was able to review this document. City Attorney Blum apologized for the oversight and stated he would have it resent immediately.

Discussion on electronic (paperless) agenda packets. Council E-Packet System & Paperless Initiative.

Web streaming and video on demand for City meetings

Information Technology Director Nick Roethel stated the Committee will be receiving an update on electronic (paperless) agenda packets and Web streaming in the near future.

Responsibilities of the Communications Committee/Structure/By-Laws.

Motion by Kris Scalzo to refer Responsibilities of the Communications Committee/Structure/By-Laws to the Common Council for review. Seconded by Alderman Seidl and carried unanimously.

Adjourn

Motion by Kris Scalzo to adjourn at 5:32 p.m. Seconded by Alderman Seidl and carried unanimously.

Respectfully submitted:

Christine Stefanich

Deputy City Clerk