

**PROCEEDINGS OF THE NEW BERLIN
COMMUNICATIONS COMMITTEE
Wednesday, April 14, 2010 @5:00 PM
NEW BERLIN CITY HALL
3805 S. Casper Drive
Common Council Chambers**

Please note: Minutes are unofficial until approved by the Communications Committee at the next regularly scheduled meeting.

Call Meeting to Order

The meeting was called to order by Alderman Hopkins at 5:00 PM.

Roll Call; Declaration of Quorum and Public Notice

Present: Aldermen Hopkins and Seidl, and citizen members Kris Scalzo and Bruce Peterka. Also present: City Clerk Kari Morgan, Information Technology Director Nick Roethel and City Attorney Mark Blum. Alderman Moore had an excused absence.

Minutes

Alderman Hopkins is willing to include Alderman Moore's amended request but with the understanding that any future changes to minutes will not go through the city clerk's office but rather through the committee.

Motion by Kris Scalzo to approve the amended version of February 17, 2010 minutes as printed. Seconded by Bruce Peterka and carried unanimously.

New Business

None.

Old Business

Forums in Common Council

Discussion was held regarding the current policy and issues that would arise if it was changed as well as the City Attorney's opinions and concerns on this issue.

Motion by Kris Scalzo to leave the current policy as is in the city with no changes at this time following the advice of the City Attorney. Seconded by Alderman Seidl and carried unanimously.

Assembly Bill 606 – Proposed amendments to video franchise:

There has not been any activity on AB 606 at this time.

City Attorney Blum gave an update on AB 721 as well as SB 572

Social Media for City Communications

Nick Roethel requested City wide use of Facebook for any department interested. It would fall under the same agreement that is currently in place with Park/Rec. The Park/Rec. Facebook pilot was a success.

Motion by Alderman Seidl to recommend to Common Council the City wide use of Facebook without feedback. Seconded by Bruce Peterka and carried unanimously.

Advertising on City website:

This will stay on agenda until next month.

Discussion on electronic (paperless) agenda packets. Council E-Packet System & Paperless Initiative

Nick Roethel gave a presentation on the agenda item for paperless agenda packets and web streaming and video on demand for City meetings.

Discussion was held regarding content of minutes and supplying laptops, etc. to planning commission and/or council if this program was put into place.

Abbreviated minutes would include meeting participants, agenda item, motion and what final vote was and who voted each way. Every committee would be subject to this except Common Council and quasi-judicial committees.

Motion by Alderman Hopkins to recommend to Common Council a change in policy to allow abbreviated minutes as well as electronic (paperless) agenda packets. Seconded by Alderman Seidl and carried unanimously.

Web streaming and video on demand for City meetings

As done above.

Adjourn

Motion by Alderman Seidl to adjourn at 5:58p.m. Seconded by Kris Scalzo and carried unanimously.

Respectfully submitted:

Kari Morgan
City Clerk