

PROCEEDINGS OF THE CITY OF NEW BERLIN
COMMUNICATIONS COMMITTEE
Wednesday November 28, 2007 5:00 PM

NEW BERLIN CITY HALL
3805 S. Casper Drive
Common Council Chambers

Please note: Minutes are unofficial until approved by the Communications Committee at the next regularly scheduled meeting.

Call Meeting to Order

Alderman John Hopkins called the meeting to order at 5:01 PM in Chairman Ken Harenda's absence.

Roll Call; Declaration of Quorum and Public Notice

Members Present: Alderman John Hopkins, Alderman Ron Seidl, Kris Scalzo and Bruce Peterka. Also present: Information Technology Director Nick Roethel, City Clerk Marilyn Gauger and City Attorney Mark Blum.

This meeting was noticed on Monday, November 19, 2007 in accordance with the Open Meeting Law.

Minutes

Motion by Alderman Seidl to approve the October 17, 2007 minutes as printed. Seconded by Kris Scalzo and carried unanimously.

NEW BUSINESS:

City of New Berlin Web-site Update Proposals

IT Director Nick Roethel presented a spreadsheet with 3 proposals: Orbit Offshore; Xorbix Onshore; Northwoods (designed the City's current website) and Civic Plus.

The reason for the upgrade is complaints from citizens that items are difficult to find within the site. It takes on average 6 clicks to find something when in fact Director Roethel indicated it should take 1 to 2 clicks. The behind the scenes site is 3 revisions old.

The original design of the website by Northwoods was done almost 5 years ago and should be looked at every 5 years. We are currently paying a hosting fee of \$400 per month to Northwoods.

Training is included within the proposal for city employees with assistance from the IT staff.

Motion by Alderman Seidl to approve Xorbix Offshore Contract in the amount of \$55,200 with a 10% contingency amount of \$5,520 for a total project cost of \$60,720. Seconded by Bruce Peterka. Source of Funds: \$49,189.11 from Acct #26290000.59010 Cable TV Equipment Fund and \$11,530.89 from Acct #16000000.56120 Contingency Fund, motion carried unanimously.

OLD BUSINESS:

Networking of City Structures – Fiber Optics – Time Warner Contract.

No action taken.

Responsibilities of the Communications Committee/Structure/By-Laws.

No action taken.

Discussion on electronic (paperless) agenda packets - Council E-Packet System & Paperless Initiative.

No action taken.

Discussion on Franchise Agreements – Federal Level (FCC).

No action taken.

Discussion regarding request from AT&T for New U-Verse TV Service within the City of New Berlin.

City attorney Mark Blum indicated the Legislators have passed the Statewide Franchise Bill allowing for cable and AT&T to offer services within the city without getting franchise agreements. The biggest concern for the city is from a monetary standpoint and also the maintenance of our right-of-ways. We are getting checks from AT&T. We are getting paid 5% of an amount that we are not sure of and what that number will change to. We can not tell the net difference because it is not itemized.

We still have an issue with Time Warner who we have a franchise agreement with that expires this April. More information will be forth coming from City Attorney Blum.

Once we get more information regarding the franchise agreements will have strict deadlines to respond to. Our existing Time Warner Ordinance will become obsolete and we will appeal the ordinance.

The Bill passed without changes from the City's last resolution that included many consumer protections; however there were some changes made that assist local governments.

The "goes into effect" time is not known because Governor Doyle has not signed and may veto some portions of the bill; however would not affect the city.

Per City Attorney Mark Blum a closed session is not necessary.

Closed Session

- **The basis for the items to be discussed in Closed Session are as enumerated in Section 19.85 (1) (e) of the Wisconsin State Statutes.**
 - (e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session; more specifically discussion on the AT& T New U-Verse TV Service within the City of New Berlin.**

Adjourn

Motion by Kris Scalzo to adjourn at 5:52 PM. Seconded by Bruce Peterka and carried unanimously.

Respectfully submitted:

Marilyn Gauger, CMC/WCMC
City Clerk