

PROCEEDINGS OF THE CITY OF NEW BERLIN  
COMMUNICATIONS COMMITTEE  
Wednesday December 20, 2006 4:00 PM

NEW BERLIN CITY HALL  
3805 S. Casper Drive  
Common Council Chambers

*Please note: Minutes are unofficial until approved by the Communications Committee at the next regularly scheduled meeting.*

Call Meeting to Order

Chairman Ken Harenda called the meeting to order at 4:04 PM.

Roll Call; Declaration of Quorum and Public Notice

Members Present: Alderman John Hopkins, David Broker and Bruce Peterka. Quorum was met with 4 of the 5 members present. Excused: Alderman Paul Gallagher. Also present: City Attorney Mark Blum, IT Director Nick Roethel and City Clerk Marilyn Gauger.

*The meeting as noticed on Monday, December 13, 2006 in accordance with Open Meeting law.*

Chairman Harenda welcomed new member Bruce Peterka.

Minutes

Motion by Alderman Hopkins to approve the July 19, 2006 minutes as printed. Seconded by Bruce Peterka and carried unanimously.

Old Business

**Networking of City Structures – Fiber Optics – Time Warner Contract.**

No action.

**Responsibilities of the Communications Committee/Structure/By-Laws.**

No action.

**Discussion on electronic (paperless) agenda packets/Council E-Packet System & Paperless Initiative.**

IT Director Nick Roethel gave a power point presentation on what decisions need to be made by Council in order to proceed with implementation of the electronic agenda packets for Council and/or Plan Commission.

City Clerk Gauger gave a brief explanation on the current agenda packet process being used and how that could change. Also asked members to think about the following: focusing on the meeting versus the computer; failure of the computer during the meeting causing disruptions and excessive focus on the computer screen leading to public distrust (what is so interesting on the screen).

IT Director Roethel and City Clerk Gauger will visit one or two municipalities currently utilizing electronic packets to obtain information on the software, processes, any problems and how the final product looks.

**Discussion on Wireless Communications – WiFi Issue – City of New Berlin.**

IT Director Nick Roethel gave a power point presentation on 3 options available for wireless within the City:

1. Wholesale model is where a company builds, owns and operates, such as Time Warner. Uses City infrastructure and shares revenues.
2. Anchor tenant model is where a company builds, owns and operates and offers other vendors to rent space. Uses City infrastructure and shares revenues.

3. Municipal model is city builds, owns and operates. The city is in competition with companies like Time Warner. IT Director Roethel indicated a city our size typically does not do this because the cost is approximately \$100,000 per square mile. This is more for smaller up north type communities that do not have the services. Issues to consider: where is the technology going, cost to the city, the difference is the city's topography. Alderman Harenda indicated Waukesha County is still working on a plan and will keep the city in the loop.

**Discussion on Franchise Agreements – Federal Level (FCC).**

No discussion.

**Request to provide internet access in the Council Chambers & discussion on funding this installation/service.**

IT Director Nick Roethel indicated this is going to need to happen. It could get folded into the ePacket process.

**Discussion regarding request from AT&T for a license for their light speed program within the City of New Berlin.**

No discussion. This is a closed session item.

**New Business**

**Discussion regarding AT&T's New U-Verse TV Service within the City of New Berlin.**

No discussion. This is a closed session item.

*City Clerk Gauger read the following:*

**Closed Session**

**The basis for the items to be discussed in Closed Session are as enumerated in Section 19.85 (1) (e) of the Wisconsin State Statutes, deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session; more specifically discussion on the renewal of the Time Warner Cable Contract and discussion on AT& T New U-Verse TV Service within the City of New Berlin.**

Motion by Bruce Peterka to go to Closed Session at 4:48 PM. Seconded by Alderman Hopkins and carried unanimously per roll call vote.

Motion by Dave Broker to reconvene in Open Session at 5:26 PM. Seconded by Bruce Peterka and carried unanimously.

**Open Session**

**Discussion on the renewal of the Time Warner Cable Contract – Expires 4/25/07**

No discussion.

**Discussion regarding AT&T's New U-Verse TV Service within the City of New Berlin**

No discussion.

**Adjourn**

Motion by Dave Broker to adjourn at 5:27 PM. Seconded by Alderman Hopkins and carried unanimously.

Respectfully submitted:

Marilyn Gauger, CMC/WCMC  
City Clerk