

Fourth of July Commission Minutes
Meeting October 28, 2009

Present: Anida Rose, Cheryl Schober, Pat Palechek, Nancy Perkins, Jon Leyrer/Schoeneck Containers, Mike Neuens & Tom Farina/NBW Baseball, Ald. Dave Ament, Carol Nowak

Excused: Mark Schroeder, Sandy Molick, Nancy Bertsch, John Burke

--Anida Rose called the meeting to order at 7:30pm.

--**Minutes** – Ald. Dave Ament moved to approve the minutes of the October 28 meeting. Pat Palechek seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Nancy P. reported on the meeting. There was a speaker from Pieper Power who talked about electrical cords used outdoors. If a cord is used indoors or is protected outdoors it should say “hard usage” on it. If a cord is to just be used outside it should say “extra hard usage”. Rocky Rococo’s is looking forward to 2010. Cheryl and Nancy talked with many new vendors and bands. There is one with an 8 horse carousel for toddlers.

--**Budget, fund raising and sponsorships** – Anida reported. Cheryl will redo the letters and forms. If any company donates \$500.00 or more there will be a banner for them in the main parade. On the sponsor form bands will be sponsored in \$500 increments and a banner listing the sponsors will be hung with the bands name at the east or west tent along with a banner in the main parade.

--**Public relations** – no report

--**Signs** – no report

--**July 2 (EHS/New Berlin’s Got Talent/grounds)** –

--Cheryl will contact the WI Singers for a July 2, 2010 contract.

--Discussed the title ‘New Berlin’s Got Talent’. It was decided to change it to ‘New Berlin Teen’s Have Talent’. Pat and Cheryl will meet with the Youth Advisory Board before the next meeting. Possible judges were discussed and Lisa Mardak/Castle of the Arts, Meaghan Coffey, and Chuck Grosz were suggested.

--**Fireworks** – Jon Leyrer presented the commission with a check for the 2010 fireworks. He reported the only complaint is the trees are too tall. The commissioners asked for a copy of the fireworks law and if Bartolotta can come out and talk with us about the best location to shoot them. Jon Leyrer will do a company survey to find out where they would like to sit next year.

--**Children’s entertainment (mini parade/flashlight candy hunt/specials)** –

--Mike Neuens and Tom Farina, New Berlin West Baseball, discussed the game set up for July 3rd against EHS. The teams will meet at their schools to warm up then arrive at Malone Park at 3pm and the game will start at 4pm. The game will last between 2 and 2 ½ hours. The JV members will watch for any foul balls and homerun balls over the fences for safety reasons. The plans are for this to become an annual event on July 3rd.

--Cheryl will get the contact information about pony rides to Mark to check on. Possibly for July 3rd. Would like to know how many ponies, how funds will be handled, who cleans up, and where will it go?

--**Amusements/Concessions (non-profit/commercial)** – Cheryl will redo the letters and forms.

--**Carnival** – Mark sent a contract. The commission would like wristband specials July 2 from 5pm-11pm, and July 3 and 4 from 12noon to 4pm.

--**Concessions (major group concessions)** – Anida and Cheryl will meet with groups starting in January. Cheryl will send them the tentative schedule asap. Copies of the Waukesha County Health Dept. info will be sent to the commissioners for review.

--**Entertainment (pie judging/main stages/specials)** –

--Pie Judging – Nancy Perkins clarified the check in time will be 5:30pm.

--Main stages – Cheryl has contracts for: Booze Brothers \$3,000, Rabid Aardvarks \$1,000, Eddie Butts \$3,000, Piles of Rhythm \$1850. Carol Nowak moved to approve the band contracts. Ald. Dave Ament seconded. Passed.

--**Main Parade (units/judging/staging/banner carriers)** – Cheryl will redo the letters and forms.

--Grounds, parking and facilities – The west parking lot will be resurfaced and Coffee Road has been postponed.

--Adjournment at 9:20pm.

Next Fourth of July Commission meeting will be Wednesday, December 2, 2009, at 7:30pm.