

Fourth of July Commission Minutes
Meeting March 26, 2008

Present: Anida Rose, Cheryl Schober, Pat Palechek, Ald. Dave Ament, Nancy Perkins, Nancy Bertsch

Excused: Mark Schroeder, Joan Campione, John Burke, Carol Nowak

--Meeting called to order at 8pm by Anida Rose

--**Minutes** – Ald. Dave Ament moved to approve the February minutes. Nancy Bertsch seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Cheryl, Pat, and Nancy Perkins attended the meeting. Spoke to Mark Lake re: carnivals. Speaker was from state re: licensing carnivals and one on security at festivals. Celebration 2008

--**Budget, fund raising and sponsorships** – according to Mark Schroeder the Special Projects Commission met on March 18 and made a recommendation to approve the commissions funding request of \$10,000. The Committee will be focusing on more documentation of overnight stays in the future.

--**Public relations** – Cheryl has meetings set up with the Waukesha Freeman and Valpak next week.

--**Signs** – some signs have been ordered and a new set of magnetized signs for the mayor has been ordered.

--**July 2** – Cheryl will ask the WI Singers to have a member sing the National Anthem. Mark has signed the contract and mailed it.

- Cheryl is trying Cascio for a drum set for the Battle of the Bands

--**Fireworks** – according to Mark Schroeder he requested 2 programs from Bartolotta's, both with a budget of \$21,000. One will be similar to 2007 with 15 larger shells (8", 10", 12") and the second will include cake shells (give the mini-finale feel) as in previous years. Both have the same number and type of main display and finale shells. Jon Leyrer of Schoeneck Containers will be asked to review and give feedback before the contract is signed.

--**Children's entertainment** – Cheryl will check with the Fire Dept. to make sure the candy hunt is set.

--**Games/Amusements** - the forms will be put on the city web

--**Carnival** – discussed the status of a new carnival. Ald. Dave Ament moved the commission give permission to Mark Schroeder, Cheryl Schober and Anida Rose to hire a carnival for 2008. Pat Palechek seconded. Passed.

--**Concessions** – Anida reported on the meeting.

--**Entertainment** – Pie Judging – Nancy Bertsch reported that Rob Tobin will be a judge. Nancy Perkins has purchased 12 sprinkling cans and they are at Park & Rec.

- Mark has the contracts for Eddie Butts, Mt. Olive, Toys, and Twang Dragons. Still waiting for the contract from Roadogz. Nancy Perkins moved to approve a contract for \$700 for Lukyn Skywyrd band for the east tent on July 2. Nancy Bertsch seconded. Passed.

- Mark has the signed contract and insurance certificate from Jo-Don Farms Petting Zoo.

- Discovery World – the commission gave Nancy Perkins, Cheryl and Pat permission to set up the games/activities.

- Cheryl will contact RIDE to set up the BMX demo group for July 2.

--**Main Parade** – the forms will be put on the city web.

- Mark has signed contracts from Green Berets and the Lighthouse Brigade Band. He has contacted Celtic Nations Pipes & Drums. The Blue Stars Drum & Bugle Corps of La Crosse will not be in our parade.

--**Grounds, parking and facilities** – Mark has signed and returned the contract with Karl's Event Rental. Contracts are also set with Port-A-John and Badger Sound & Light.

--Adjournment at 9:30pm.

Submitted by
Cheryl Schober
7/4 Coordinator

The next Commission meeting will be on Wednesday, April 30, at 7:30pm.