

Fourth of July Commission Minutes
Meeting May 28, 2008

Present: Anida Rose, Lt. Randy Alf, Katie Schober/Youth Advisory Board, Joan Campione, Carol Nowak, Nancy Perkins, Nancy Bertsch and Macy, Cheryl Schober, Ald. Dave Ament

Excused: Mark Schroeder, Pat Palechek

Absent: John Burke

--Meeting called to order at 7:40pm by Anida Rose

--**Minutes** – tabled until next meeting.

--**Staff Reports** – the Family Games and Activities for this year are: Face Painting Station, High in the Sky Juggling, Patriotic Parachute Games, and Star Spangled Spirit Sticks.

-Lt. Randy Alf reported the police schedule is the same as 2007 and that he is not adding anything new. The same procedure will be used for vehicles leaving after the fireworks. The alphabetical list of parade units was very helpful for the police at various points of staging, especially at Sunnyslope and National. He will provide us with a list of phone numbers to use during the festival. He has worked details with the VFW Post re: shuttling to staging. Will get together with Cheryl and streets re: signage, etc.

--**CFC Report** – Cheryl attended the meeting which was the last one until fall. Representatives from WI Dept. of Administration Office of Charitable Gaming and Milwaukee Health were the speakers.

--**Budget, fund raising and sponsorships** – Anida reported on the money that has been received. Anida and Cheryl will make follow-up phone calls next week. North Shore Bank will not be sponsoring the WI Singers. Anida will look for another sponsor.

--**Public relations** – Cheryl passed around a copy of the article for the city newsletter.

-Valpak will be mailed to 40,000 homes the first week of June

-Cheryl has been meeting with Tom and Craig at the Waukesha Freeman

--**Signs** – Cheryl will call about the mayor's car signs and get the names for the other aldermen up to date

--**July 2** – The WI Singers contract is all set.

-High School Battle of the Bands – Katie reported they have 5 bands committed and possibly 3 more. Lt. Alf will have uniformed cops on the grounds. Officer Tony Pine will MC. Cheryl reported that WAMI is giving the 1st place band a spot in their showcase at State Fair. Nancy Perkins will give Katie the contact info for Chris Coris. Cheryl has the contact info for White House of Music to discuss sponsorship and donating a drum set for use. So far the judges are: Kevin Machan/WAMI/CFC band, John Hauser/The Entertainment Company, Nancy Perkins, Joan Campione, and 3 Youth Advisory Board members. The Youth Advisory Board meets June 10 and 24 and will bring final info to commission meeting.

--**Fireworks** – per Mark the contract and fireworks permit have been mailed back to Bartolotta's. The certificate of insurance has been received.

--**Children's entertainment** –

- Mini Parade -Nancy Bertsch will email the Jr. Woman's Club member info that is in charge

- Flashlight Candy Hunt - Cheryl will follow up with the NBFD to make sure everything is set

--**Games/Amusements** –

--**Carnival** – the wristband special will be unlimited rides on 7/2 and 7/3 from 6-10pm. A wristband can be purchased from Park Rec & Forestry in advance for \$16 or at the gate for \$20. A different wristband is needed for each night. Mark is waiting for the carnivals certificate of insurance and wristband tickets.

--**Concessions** – Anida reported on major concession meeting (see attached notes)

--**Entertainment** – Pie Judging – Nancy P. reported that many of last years judges will be returning

-Main Stages – all contracts for July 2, 3 and 4 have been received

--**Main Parade** – bottle water is needed for the banner carriers. Also, a trash barrel and extra bags are needed on the southeast corner of Coffee and National.

-many parade forms were received. The following units are asking for a fee: “Jolly” Art Petri the Hurdy Gurdy Man \$275, Tripoli Clown Unit \$200, Milwaukee Police American Legion Post 415 \$200, and New Berlin Community Band \$1,000. Ald. Dave Ament moved to approve funds for the listed parade units. Nancy Perkins seconded. Passed.

-per Mark signed contracts have been received from Green Berets and Lighthouse Brigade Band

--**Grounds, parking and facilities** – all contracts have been taken care of for tents, port-a-potties, light and sound for the stages, generator rental and light towers.

--**Adjournment** at 10:15pm.

Submitted by
Cheryl Schober
7/4 Coordinator

The next Commission meetings will be on Wednesdays, June 11 and 25, at 7:00pm.