

Fourth of July Commission Minutes
Meeting November 5, 2008

Present: Anida Rose, Nancy Bertsch, Nancy Perkins, John Burke, Carol Nowak, Pat Palechek, Cheryl Schober, Earl Rambo and Jason Bennett/Rocky Rococo, Sandy Molick, Ald. Dave Ament

Excused: Mark Schroeder

--Anida Rose called the meeting to order at 7:40pm.

--**Minutes** – Nancy Bertsch moved to approve the minutes of the September 24 meeting. Carol Nowak seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Cheryl and Nancy P. reported on the meeting. Nancy Perkins moved to approve \$80 to continue the commission's membership in CFC. Pat Palechek seconded. Passed.

--Nancy P. and Cheryl spoke with Earl and Jason from Rocky Rococo at the CFC meeting and they are interested in becoming one of the sponsors of the festival and participating on the grounds. They have participated at other events in the county and suggest giving 25% of gross to the group. The commission discussed their involvement. Cheryl will check with the city clerk re: them selling product on the grounds and what license(s) they might need. The consensus of the commission was to have Cheryl and Nancy P. talk offer them a sponsorship for \$1,000 which would include them selling on the grounds (including power), having their mascot in the parade, and the commission will make a sponsor banner to be carried in the parade in front of a unit. For all of this there would be no percentage of gross.

--**Budget, fund raising and sponsorships** – the city passed the budget with the funds for the Fourth of July Commission included.

--**Public relations** – no report

--**Signs** – no report

--**July 2 (EHS/HS Battle of the Bands/grounds)** –

--WI Singers – Cheryl will contact Buy Seasons to discuss being the sponsor for the show. It was suggested the commission buy WI Singers' CD's (100?) and give them out at the show to anyone donating \$20 to the New Berlin Veteran's Memorial. Ask the New Berlin Historical Society to have a display for the city's birthday at EHS and on the festival grounds.

--**Fireworks** – no report

--**Children's entertainment (mini parade/flashlight candy hunt/specials)** – Cheryl passed an email from Jason Huneke, a comedy juggler, to Pat.

--**Games/Amusements (non-profits)** – Cheryl will redo the letters and forms.

--**Carnival** – Mark sent a contract.

--**Concessions (major groups/non-profit/commercial)** – Cheryl will redo the letters and forms.

--**Entertainment (pie judging/main stage/specials)** –

--Pie Judging – Nancy Perkins reported that she is thinking about rearranging the tent layout. Cheryl will check on a larger tent and the price (40x60). Pat reported that she found a web site with elastic edged plastic tablecloths that can be used year after year.

--Main stages – Cheryl will check on more bands.

--**Main Parade (units/judging/staging/banner carriers)** – Cheryl will redo the letters and forms.

--**Grounds, parking and facilities** – no report.

--**Adjournment** at 9:40pm.

Next Fourth of July Commission meeting will be Wednesday, December 10, 2008, at 7:00pm.