

Fourth of July Commission Minutes
Meeting February 28, 2007

Present: Anida Rose, Mark Schroeder, Lt. Randy Alf, Pat Palechek, Amy/NB Jr. Woman's Club, Jim Belland, John Burke, Joan Campione, Carol Nowak, Nancy Perkins, Jon Leyrer/Schoeneck Containers, Cheryl Schober, Ald. Dave Ament

Excused: Nancy Bertsch

--Meeting called to order at 8:10pm by Anida Rose

--**Minutes** – Mark Schroeder moved to approve the minutes from the January meeting. John Burke seconded. Passed

--**Staff Reports** – no report

--**CFC Report** – Cheryl reported the Reinhart food show is April 10 from 9-5pm at the Midwest Airlines Center for anyone interested in going.

Celebration 2007

--**Budget, fund raising and sponsorships** – Anida introduced Jon Leyrer from Schoeneck Containers and thanked him for this year's donation and participation. Jon told the commission what Schoeneck Containers plans on doing this year for the festival. The commission will help with a game idea. The commission decided to name the family tent the 'Schoeneck Containers Family Tent'. (see Major Concession Notes for more info.)

--Cheryl and Anida will redo the fundraising letters and forms

--**Public relations** – Cheryl will contact the NOW (formerly NB Citizen) and discuss what can be done for this year.

--**Signs** – Randy and Cheryl will get together soon as there will be more signage needed for the roads this year.

--**July 2** – Cheryl has contacted WI Singers again re: 2007 contract.

--The Youth Advisory Board has started planning for the Battle of the Bands. Lt. Alf will have officers present in uniform.

--**Fireworks** – Mark will work with Jon Leyrer and Bartolotta re: set piece.

--**Children's entertainment** – Ald. Ament will invite Joe Dallman of NB Fire Dept. to the March meeting.

--Nancy P. will contact Magic Morgan to be at the Mini Parade on the 4th and later on the 4th under the family tent.

--**Games** – Cheryl will redo letters and forms.

--The commission came up with ideas for Schoeneck Containers. Cheryl will contact Jon with the idea of doing a game(s) using various bottles Schoeneck Containers produces.

--**Carnival** – Mark and Cheryl working on contacting Chip.

--**Concessions** – Cheryl will redo letters and forms.

--Anida reported on the Major Concession Meeting.

--**Entertainment** – John Burke, Amy/NB Jr. Woman's Club and Lt. Alf brought the commission up to date on the 'New Berlin National Dash'. The 2 Mile and the 5K will start at 12:15pm. Runners will congregate in the employee parking lot of city hall with final registrations before that. The race will start on Casper, head south to National and east on National. The 2 Mile will turn around at Maritime Bank and the 5K will head south on Witmer (east side), then turn around at the end and head back up to National and back to Malone Park with the finish line on Al Stigler near the Police Dept. The awards and recognitions will be done under the 'family tent' following the race. Police will be needed in front of the runners (pace unit) and behind runners. Extra port-a-potties will be placed at the starting line. Per Amy, they are planning on giving participants a goodie bag and t-shirts along with the awards. They will also put Schoeneck Containers' logo on the shirt. Mark will talk to the city re: race insurance. Joan will get a copy of a general waiver to use on the forms. Run participants will be allowed to park in the lower city hall parking lot until 5pm on the 4th (lot needs to be empty for the fireworks). One of the portable

sound systems will be needed at check-in/start. It would be nice to be able to attach a portable CD player to the sound system. The Jr. Woman's Club will contact Aurora for help/assistance. It was suggested that the NB Fire Dept. Auxiliary and or some scouts be contacted to help the run with First Aid and water. A lot more signage will be needed along with detour signs. Signs should go up at least 10 days before the festival.

--Pie Judging – the schedule was set to hold the judging on Tuesday, July 3, with check-in at 5:30pm and the judging starting at 6:00pm. Jon Leyrer will be one of the judges. The judges will need 4 tables. Cheryl and Nancy P. will talk with Jeannie Holden/New Berlin Food Pantry re: help selling the pie slices and coffee. Special announcements are to be made during band breaks when the pie and coffee are ready for sale. Nancy P. has bought most of the flowerpots.

--Jim Belland moved to approve \$450 for Eagle and Friends from Schlitz Audubon Nature Center for July 4 from 4-6pm. Pat Palechek seconded. Passed.

--After going thru the festival schedule it was the consensus of the commission that there is no room for roaming magicians and/or jugglers this year.

--Mark reported the main stage band contracts are out. He is still waiting for The Toys and WI Singers.

--**Main Parade** – Cheryl will redo the forms and letters.

--Nancy P. received a contract for the Elegant Gypsies to be in the parade and perform on the grounds for \$300. After discussing and looking at the schedule Nancy will contact them about only being in the parade.

--Per Lt. Alf Wilber will be 2 ways driving during staging and parade. Signs will be posted stating such.

--Nancy P. will contact the banner carriers. Joan will contact the Generals.

--Cheryl will inform the Kettle Moraine Hog Chapter that they need to keep their motorcycles on the east bound lanes of Coffee during parade staging and not take up the whole road. Some vehicles still need to get thru.

--**Grounds, parking and facilities** – ask Denise/Magic to the March meeting.

--Mark has received more bids re: port-a-potties. Mark Schroeder moved to contract with Port A John for \$4,200 for 2 years (2007 & 2008). Joan Campione seconded. Passed.

--Mark reported the tent contract is set with Mike Landry of Area Rental.

--It was suggested that signs reading 'Unauthorized Vendors May be Ticketed' be posted around the perimeter of the festival grounds.

--**Adjournment** at 11:00pm.

Submitted by
Cheryl Schober
7/4 Coordinator

The next Commission meeting will be on Wednesday, March 28, at 7:30pm, in the upstairs lunchroom.