

Fourth of July Commission Minutes  
Meeting October 24, 2007

**Present:** Cheryl Schober, Pat Palechek, Carol Nowak, Anida Rose, Ald. Dave Ament, Nancy Bertsch, Nancy Perkins, Jr. Woman's Club

**Excused:** Mark Schroeder

**Absent:** John Burke, Joan Campione

--Meeting called to order at 7:15pm by Anida Rose

--**Minutes** – Nancy Perkins moved to approve the minutes from the September meeting. Ald. Dave Ament seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Nancy Bertsch attending the meeting with Nancy P., Carol and Cheryl and reported the meeting was a good exchange of ideas and there was discussion about the calendar being printed and mailed by ValPak

--**Budget, Fund Raising and Sponsorships** – no report

--**Public Relations** – Cheryl will meet with the Waukesha Freeman about putting a flier in the paper

--**Signs** – need to get (at least 2) MINI PARADE signs with arrows and order a magnetic car sign for the mayor

--**July 2** – no report

--**Fireworks** – no report

--**Children's Entertainment** – Mini Parade – will be on July 4 with 9am lineup and 9:30am parade. We also need to contact Magic Morgan for the balloons.

--HS Battle of the Bands – Nancy P. recommended the drum set get lined up very early. Milwaukee HS of the Arts has bands interested in event. Will ask Jim Belland to be a judge.

--Nancy Bertsch reported the German Shepherd Club will do a show at 4pm on 7/4.

--**Games** – Cheryl would like help with an idealist to include with the letters and forms when they are mailed.

--**Carnival** – Mark will rebook them.

--**Concessions** – the Rotary Club of New Berlin contacted Cheryl and would like to add a Margarita stand to the festival. Cheryl checked with the clerk's office and they would need a city liquor license and licensed bartenders for this. The commission discussed this in length and Mike Arita's are served by the 4 major concessions already through WOW Distributing. The commission agreed unanimously to not have a margarita stand on the grounds and recommended they do a non-alcoholic stand that would appeal to all ages. They can also serve the drinks in novelty glasses. Cheryl will contact them with this decision.

--**Entertainment** – Cheryl will talk to TEC and Talent Associates re: the 4 bands.

--Pies – Senator Lazich spoke with Nancy P. about some ideas she has. The judging will be on 7/3 with the time to be set later. Nancy P. will talk to the VFW Auxiliary at a later date; they are committed for 2007.

--Run/Walk – the 2<sup>nd</sup> Annual is being planned. The Jr. Woman's Club would like to not go down Michelle Whitmer, as there was some confusion and traffic. They would like to make it longer, maybe a 10K and maybe earlier. The participants enjoyed having the spectators. They would also like this to be a certified race.

--**Main Parade** – Cheryl will work on the letters and forms after a theme is picked.

--Theme ideas: One Nation Under God

Yankee Doodle Dandy

God Bless America

American Pride

Grand Old Flag

In God We Trust

Ald. Dave Ament moved to approve One Nation Under God for the 2008 theme. No second.

Ald. Dave Ament moved to approve Yankee Doodle Dandy for the 2008 theme. No second.

Pat Palechek moved to approve In God We Trust for the 2008 theme. Ald. Dave Ament seconded.

Passed with one opposed.

--Cheryl read a thank you from Billy Bear Circus Band Wagon owner.

--**Grounds, parking and facilities** – Cheryl gave the ATM report. There were 176 transactions with over \$9,000 withdrawn. Cheryl will line this up for 2008.

--**Adjournment** at 9pm.

Submitted by

Cheryl Schober

7/4 Coordinator

**The next Commission meeting will be on Wednesday, November 28, 2007, at 7:00pm.**