

Fourth of July Commission Minutes  
Meeting May 24, 2006

**Present:** Anida Rose, Cheryl Schober, Randy Alf/NBPD, Carol Nowak, Nancy Perkins, Joan Campione, John Burke, Ald. Dave Ament, Denis Sagat/NB Magic

**Excused:** Nancy Bertsch, Mark Schroeder, John Ziino

**Absent:** Jim Belland

--Meeting called to order at 7:40pm by Anida Rose

--**Minutes** – Ald. Ament moved to approve the April minutes. John Burke seconded. Passed

--**Staff Reports** – Randy Alf has assigned more police to July 2 (between 10 & 12). Will need handicap parking all 3 days. A ramp is needed on the north side of the road for the handicap to get into the grounds easier. Discussed the main parade: suggest putting a street sweeper on National Ave. blocking the east bound lanes at 147<sup>th</sup> Street. John Burke suggested using barricades to make a turnaround at 147<sup>th</sup> Street for those not taking a unit into main staging area. Will put additional police coverage at 147<sup>th</sup> and National.

--Mark's notes included a copy of the Park & Rec booklet that went to every household with the schedule of events in it. Information will also be in the city newsletter in June.

--**CFC Report** –Nancy P. and Carol went to the meeting. They brought back the pocket calendars. Budweiser was there and presented the events flier that was sent to households. Food safety was discussed at the meeting. Cheryl will copy the booklet and get a copy to each concession stand.

**Celebration 2006**

--**Budget, fund raising and sponsorships** –Nancy P. picked up Schoeneck Container's contribution check for \$28,000. Mark noted the Special Projects Committee approved our \$7,500 grant but final council approval is still needed. Anida reported on the funds that have been received from business.

--**Public relations** –Cheryl has talked with TJ Printing (4x6 cards) and This Week (insert).

--**Signs** – no report

--**July 2** – High School Battle of the Bands – Nancy P. attended the Youth Advisory Board meeting and reported on their progress. If they can get enough bands to support both stages she suggested additional prize money for awards. Joan will contact White House of Music about donating, or renting, a set of drums for the second stage. The commission decided the Youth Advisory Board should accept bands until June 10. Nancy P. will keep in touch with them. Nancy Perkins moved to contact the Youth Advisory Board for a total number of bands by June 10 and at our June 14 meeting the commission will determine the second stage and second drum set and prize money or no more the \$575. Joan Campione seconded. Passed.

--Cheryl will contact Crossroads for WI Singer's dinner and soda. Cheryl has bought the water bottles for the Singers.

--The concessions in the east tent will be open.

--**Fireworks** – Schoeneck Containers fireworks contract increased over last year's budget to keep it the bigger bang than last year. Suggestion to increase by \$500 with something specific to stand out, i.e. hearts or double rings. The commission will provide the goodies for Schoeneck Containers' employees. John Burke was at a concert at Holy Apostles School. There was a young man, Ryan, with a great voice who he will ask to sing the National Anthem this year. He is in the 7<sup>th</sup> grade.

--**Children's entertainment** –NBFD is organizing the Flashlight Candy Hunt. Cheryl will talk to Bill Dunn to make sure there is as much candy as in the past so kids won't be disappointed. Some suggest they should contact Guinness Book of Records re: 'America's Largest Flashlight Candy Hunt'. If the Fire Dept. needs candy they could put articles for donations of bags of new candy in the newspapers and/or contact the school's student councils to get involved. The Fire Dept. could also put a boot out for special donations during the 'hunt'.

--Mini Parade – Cheryl heard from some concerned parents re: holding the mini parade during naptime. The commission looks at each year and has to choose a time convenient to the majority of participants and consider the overall schedule of events.

--**Games** – some forms were in: Spot Game, Boy Scout Troop 93, EHS Softball Booster, and Synchro Club

--**Carnival** – Mark has not spoken to the carnival re: coupon for each mini parade participant or wristband special

--**Concessions** – Anida reported on the main concession meeting. Forms have been received from Kozie's Concessions with a menu. Also, serving food will be Boy Scout Troop 93 and Synchro Club

--**Entertainment** – Pie Judging - Nancy P. reported the forms are ready. She will mail forms to last year's entrants and churches. Each category will have a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winner. Prizes will be: Taste of Home cookbooks, \$25 gift certificates from Texas Roadhouse, and flowerpots. Judges will be Anida, Gloria/Schoeneck Containers, Senator Mary Lazich, a representative from New Berlin Food Pantry, and maybe, Ald. Dave Ament. Articles will be sent to the newspapers.

--Mark has the signed contracts for all main stage bands but Havana Ducks. He has contracted with Jo-Don Farms Petting Zoo for July 4<sup>th</sup> from 3:00 to 8:00pm for \$650.

--**Main Parade** – Many forms have been received. Units requesting money are: Mississippi Mudcats \$675, Tripoli Concert Band \$750, American Legion Milwaukee Police \$200, and Daley Debs \$600. Ald. Dave Amend moved to approve Mississippi Mudcats for \$675, Tripoli Concert Band for \$750, American Legion Milwaukee Police for \$200 and Daley Debs for \$600. Nancy Perkins seconded. Passed. Mark has the signed contracts from Green Berets, Whitnall High School, Celtic Nations Pipes and Drums and the Lighthouse Brigade Band. Mark has received a letter from Waukesha County approving the request to close National Avenue for the parade route.

--Nancy P. has contacted both youth cheerleader groups re: banner carriers. New Berlin Magic has 3 teams assigned to carry banners. Carriers need to report to Coffee & National at 12 noon.

--**Grounds, parking and facilities** – Denise/New Berlin Magic suggests swapping handicap and motorcycle parking. Will need to discuss this with the police. Need to have signs with arrows leading to handicap and motorcycle parking areas. Need 3 golf carts all with lights (would be nice if all were utility carts). Two lights are needed for parking: 1) recycling and 2) by tennis courts/soccer fields. Need to talk with police re: help before fireworks at certain points. Also, need police help after fireworks at Top-o-Hill Drive to Coffee Road. Cheryl will get her a count of the vests and flags.

--Mark is set with the contracts from Port-A-John and Karl's Event Rental. Mark has reserved 2 light towers from Area Rental for 2 parking areas. He also has the parking agreement with First Baptist Church.

--**Adjournment** at 10:55pm.

Submitted by  
Cheryl Schober  
7/4 Coordinator

**The next Commission meeting will be on Wednesday, June 14, 2006, at 7:00pm.**