

Fourth of July Commission Minutes  
Meeting March 14, 2004

Present: Anida Rose, Cheryl Schober, Jim Belland, Nancy Perkins, Nancy Bertsch, Ald. Dave Ament, Carol Nowak, Chris Sobczak, Mark Schroeder

Excused: John Burke, John Ziino

--Anida Rose called the meeting to order at 7:35pm.

--**Minutes** – Ald. Dave Ament moved to approve the minutes of the February meeting. Mark Schroeder seconded. Passed.

--**Correspondence** – contract from Picket Circus was received, consensus is no

--**Staff Reports** – Mary has organized the family games and activities – Whiz-Bang-Pop "Let the Fireworks Begin" involving 6 events

--**CFC Report** – US Foodservice is hosting an open house at Olympia on March 30 and Carol, Mike, Nancy B., Jim, Cheryl, and Anida will attend; the CFC meeting was on carnival regulations with the state

--**Celebration 2004**

--**budget, fund raising & sponsorships** – Anida spoke with Paul Schoeneck and he will be donating another \$8,000 to the festival and not handing our pinwheels this year, he will be sponsoring the two bands on the main stages on 7/4; North Shore Bank will continue their \$2,000 sponsorship of the WI Singers on 7/2

--**public relations** – no report

--**signs** – no report

--**July 2 entertainment** – the contract is in and it is for \$3,500 + bus + dinner. Cheryl will contact Crossroads re: dinner. Carol Nowak moved to approve the contract for the WI Singers. Chris Sobczak seconded. Passed.

--**fireworks** – Schoeneck Containers wants the set piece; Mark has received the signed contract and insurance certificate; Mark will contact Bartolotta re: \$ increase

--**children's entertainment** – Mark received the petting zoo contract for \$200.

Nancy Bertsch moved to approve the petting zoo contract. Carol Nowak seconded. Passed.

-Nancy P. reported the Youth Adv. Board has done nothing yet; Nancy B. reported the Jr. Woman's Club does not have a chair yet but has confirmed to host the mini parade on Saturday, 7/3, morning, they have enough participation ribbons; Cheryl will call FD re: flashlight candy hunt standing

--**games** – Cheryl spoke with a soccer group wanting to bring in a second dunk tank, after discussion the consensus was to continue with only one dunk tank; there is a group doing face painting; Nancy P. talked to Games R Us and had her contact DRP Security Services to guard the games when no one is on the grounds the night of 7/3 and they charge \$18/hour (Games R Us will come in early 7/4 to clean the machines out), Anida will contact a business re: references for DRP Security and Mark will talk to Chip re: the games. Table this until the April meeting.

--**carnival** – Chip called tonight to confirm and the contract is in the mail

- concessions** (main/external/commercial) – Anida and Cheryl reported on meeting; they are raising the beer prices (\$.50/cup and \$1/pitcher); the city clerk will be getting the raffle license so we can hold the raffle with WOW Distr.
- entertainment** (main stage/specials) – Anida will talk to Castle of the Arts on Thursday; Chris talked about the 'Bake-Off' idea and she will talk more with Nancy P.; all of the band contracts have been signed and mailed by Mark.
- main parade** – Mark has received the contracts from the Green Beres (\$950), and Whitnall HS Band (\$1,100), still waiting for Celtic and Lighthouse; the letter has been sent to the county for road closing for the parade; the Ament is available for the aldermen.
  - Parade Marshal – Cheryl suggested honoring the Soap Box Derby as this is their 40<sup>th</sup> anniversary, everyone agreed to this, Cheryl will contact them.
  - the Mayor would like to have a spot in the parade for vets from recent wars, Cheryl will contact him about this.
- grounds, parking & facilities** – Mark sent a letter to Pastor Wooden re: using their field for parking during the festival; Mark reported on the tent bids from Karl's Rentals, Area Rentals in New Berlin, and JK Rentals, Cheryl and Mark talked with all 3 to verify their contracts (tents and setups were different), their contracts came in at Karl's \$13,340.80, Area \$8,208.67, JK \$12,929.45, after confirming these Karl's bid came in at \$10,000.00. Jim Belland moved to approve Karl's \$10,000 contract. Nancy Bertsch seconded. Passed. Still need to find tent, tables, and chairs for the bingo group, Cheryl will talk to John Z. and invite the groups to our April meeting. Cheryl will talk to the PD re: handling handicap parking on both days; Mike Bertsch is available to do the announcing.

--**Adjournment** at 9:15pm

Next meeting on Wednesday, April 28, 2004, at 7:30pm, with Major Concessions at 6:30pm.