

Fourth of July Commission Minutes
Meeting April 28, 2004

Present: Cheryl Schober, Melissa Macco/Radio Disney, Jim Burke, Chris Sobczak, Carol Nowak, Steve Spencer and Denise Sagat/Independent Sports, Ald. Dave Ament, Nancy Perkins, Nancy Bertsch (9pm)

Excused: John Burke, John Ziino, Anida Rose, Mark Schroeder

--Presentation by Melissa from Radio Disney, AM1640. They would like to be on the grounds or in the parade. Their cost would be: grounds \$3500.00 or parade \$1500.00.

--Steve and Denise from Independent Sports came to discuss the donation parking.
-need recycling center light; will set up just north of the water utility bldg. on Casper Dr.; need the large EXIT sign for lot on Casper Dr.; questioned the handicap parking; where will motorcycle parking be; need the police at Coffee and St. Francis roads to stop traffic by 8pm on the 4th before the fireworks

--Cheryl Schober called the meeting to order at 8:15pm.

--**Minutes** – Ald. Dave Ament moved to approve the minutes of the March meeting. Chris Sobczak seconded. Passed.

--**Correspondence** – info from Discovery World would come on grounds and make slime while roaming for \$150.00; info from David HB Drake; flyer from the Weiner Wagon; info from the Mad Science; info from Diverse Products re: key lime pies on a stick.

--**Staff Reports** – Mary has figured out the 'Freedom Run' so all activities are set

--**CFC Report** – Cheryl passed out the festival calendars

--**Celebration 2004**

--**budget, fund raising & sponsorships** – donations have been coming in

--**public relations** – received a quote from Graphicolor Printing for the 25,000 piece flier; Cheryl will contact Sells Printing and This Week

--**signs** – discussed posting many signs re: grounds usage during festival since more people are coming with full picnic setups; decided on:

PICNIC FACILITIES

UNAVAILABLE DURING FESTIVAL

--**July 2 entertainment** – Mark signed the contract and sent it back to WI Singers

--**fireworks** – signed contract and fireworks permit have been received from Bartolotta's; Certificate of Insurance has also been received

--**children's entertainment** – Cheryl reported the Youth Advisory Board put up signs in the high school re: the High School Battle of the Bands with July 3rd on but it was corrected quickly

-- the Fire Dept. is working on the Flashlight Candy Hunt

--Cheryl will order 200 participation ribbons for the Mini Parade

--discussed Radio Disney; Cheryl will get a Kohl's contact from Melissa and Dave will contact WalMart; decided that 1pm on 7/3 might work but only if 100% sponsored by a new sponsor

--Nancy P. brought up the video games on the gazebo but Mark has not heard back from Chip and was not at the meeting; will finalize at the May meeting

- games** – no forms have been received but the NBWHS Cheerleaders will have the dunk tank and the NBWHS Poms will do face painting and hair twirling/braiding; other groups have contacted Cheryl for info; John Z. will set up a meeting with the 'bingo' group
 - carnival** – signed contract and Insurance Certificate were received from Rainbow Valley Rides
 - concessions** (main/external/commercial) – forms received and approved from Java Trolley Express and the Nutty Bavarian; Cheryl reported on the main concession meeting
 - entertainment** (main stage/specials) – the Main Stage band contracts were mailed to Talent Associates, waiting for signed copies; need contract from Magician Walt Smith
 - main parade** – Mark has received signed contracts from Green Berets (\$950), Whitnall High School (\$1,000), Celtic Nations Pipes and Drums (\$600), and Lighthouse Brigade Band (\$1,000); also received letter from Waukesha County approving the closing of National Ave. for the parade
 - parade forms are coming in and Cheryl has been receiving many calls. Carol Nowak moved to approve parade forms for: West Allis Lancer Band (\$1200), C.L.O.W.N.S. of Waukesha (\$125), Bernie Brewer (\$100), Brewer Sausages (@ \$50 each), Spring City Squares (\$150), Milwaukee Metropolitan Community Concert Band (\$600), and Wiggles the Clown (\$140). Nancy Bertsch seconded. Passed.
 - Cheryl will contact Milw. Banjo Band re: a trailer, and the stilt walkers re: the last date we can contact them and how many stilt walkers are there.
 - Nancy Bertsch moved to approve hiring the stilt walkers (\$250 each) we get sponsors for with a maximum of 3; and the Milwaukee Banjo Band (\$380 for 6 men or \$480 for 8 men) if they find a trailer. Nancy Perkins seconded. Passed.
 - Nancy P. spoke with EHS General's Robin Peters and they will carry banners
 - grounds, parking & facilities** – Mark has signed and mailed the contracts to: Port-A-John and Karl's Rental. The signed agreement with First Baptist Church for parking has been received; the church has requested a second port-a-potti to handle large crowds who keep asking to use their facilities
 - received forms for the ATM; Cheryl will fill them out and send them in
- Adjournment** at 10:15pm

Next meeting to be determined.