

Fourth of July Commission Minutes  
Meeting May 27, 2004

Present: Anida Rose, Jack Nilles/Youth Advisory Board, Chris Sobczak, Jim Belland, Ad. Dave Ament, Cheryl Schober, Mark Schroeder, Carol Nowak, Nancy Bertsch, Nancy Perkins

Excused: John Ziino, John Burke

--Anida Rose called the meeting to order at 7:30pm

--Jack Nilles from the Youth Advisory Board discussed the Battle of the Bands; problem with families going on vacation and groups going to Summerfest; talked to New Berlin West, Eisenhower and Muskego City Hall for help; need 5 or 6 bands; will get signs up around community; have until June 20 to get bands before canceling Badger contract

--**Minutes** – add forgotten motion from last meeting "Nancy Bertsch moved to draw up a contract for Independent Sports to pay the Commission 20% of their gross parking revenues from July 3 and 4 with payment via an organization check to be received by close of business day July 9. Nancy Perkins seconded. Passed." Nancy Perkins moved to approve the minutes of the April meeting with the correction. Jim Belland seconded. Passed.

--**Correspondence** – no report

--**Staff Reports** – no report

--**CFC Report** – discussion at the last meeting before summer about hand washing and food preparation at festivals by Milwaukee Health Dept.

--**Celebration 2004**

--**Budget, fund raising and sponsorship** – the money is coming in

--**Public relations** – TJ Printing is doing the 4x7 cards; Sells will be doing the 25,000 fliers; This Week Publications did the 8x11 page for us to look at; the city newsletter had the schedule in it

--**Signs** – discussed providing one parking spot in the gazebo parking for each concession/amusement group on the grounds; the spots will be specially marked and they will be given a special parking pass for their vehicle

--**July 2 entertainment at EHS** – Nancy P. will call Sue at National Regency re: cookies and juice; Cheryl will call Nature's Nook for flowers; waiting for WI Singers press kit

--**Fireworks** – no report

--**Children's entertainment** – Melissa/Radio Disney called Cheryl and she will contact Kohl's; Games R Us video games – Mark spoke with Chip and he has no fear the games will impact his business (\$500 for 6 to 8 games on 7/3 & 4, and \$18/hour for overnight security – approx. 14 hours). Nancy Perkins moved to hire Games R Us games for July 3 and 4 and to hire security at \$18/hour for the night hours. Mark Schroeder seconded. Tabled for further information (the value of machines/liability amount/security hired is liable while on duty)

--**Games** – no new ones

--**Carnival** – no report

--**Concessions** – Kozie's Express/went through menu; Cheryl reported on major concession meeting

--**Entertainment** – need Walt Smith's contract

--Nancy P. and Chris will be organizing the 1<sup>st</sup> Annual Bake Off for July 3 at 2pm with the category being pies (fruit, apple, berry, cream); judges will be Paul Schoeneck, State Senator Mary Lazich, and maybe the Mayor; Curves will give each winner 1 month free and each participant 1 week free; Nancy P. will work up the entry form and press release; form will be available from Park & Rec and on web site; when judging is done the slices will be for sale at \$1/slice with the money going to the New Berlin Food Pantry

--Nancy P. sent a letter to Chris Martin re: clowning and balloon making

--**Main parade** – Kathleen Mohr/One Mohr Productions would like to be in as Betsy Ross – unanimous decision was no; forms received from Art Petri (\$225), Tripoli Shrine Clowns (\$200), Daley Debs Baton & Drum Corps (\$600). Mark Schroeder moved to approve Art Petri, Tripoli Shrine Clowns, and Daley Debs for the main parade. Nancy Bertsch seconded. Passed.

-Nancy P. needs address and phone # for Stephanie K. for cheerleaders help.

--**Grounds, parking and facilities** – contract received for ATM machine on grounds at no charge; grass should be in soon; Cheryl will put together a map of the grounds and a list of power needs for each group; Mike Bertsch will do the announcing

--**Adjournment** at 10:00pm

Next meeting on Wednesday, June 16, with a special meeting on Wednesday, June 23.