

Fourth of July Commission Minutes
Meeting January 20, 2010

Present: Anida Rose, Cheryl Schober, Pat Palechek, Nancy Perkins, Ald. Dave Ament, Carol Nowak, Mark Schroeder, Sandy Molick, John Burke, Amy Skrypchak/Jr. Woman's Club

Excused: Nancy Bertsch,

--Anida Rose called the meeting to order at 7:00pm.

--**Minutes** – there were no minutes of the previous meeting as it was a presentation by Beechwood and there was not quorum.

--**Staff Reports** – no report

--**CFC Report** – the Trade Show will be January 30, 12 to 5pm, and 31, 12 to 4pm, at Serb Hall. The meetings will resume in February.

--**Budget, fund raising and sponsorships** – Anida and Mark gave a final report on 2009.

--**Public relations** – no report

--**Signs** – no report

--**July 2 (EHS/New Berlin Teens Have Talent/grounds)** –

--WI Singers performance contract is for \$3,650. Cheryl has contact BuySeasons about renewing their sponsorship.

--Cheryl will contact YAB to see how things are progressing for New Berlin Teens Have Talent.

--**Fireworks** – Mark will contact Bartolotta soon for a contract.

--**Children's entertainment (mini parade/flashlight candy hunt/specials)** –

--Mini Parade – Amy will let the Jr. Woman's Club know it is on Saturday, 7/3, and not on Sunday. Pat will contact Magic Morgan about being at the Mini Parade, 7/3, and the grounds, 7/4.

--Cheryl will contact the Fire Dept. and meet with them soon re: the candy hunt.

--Mark talked with Jo Don Farms. The price will be the same at 2009. Ald. Dave Amend moved to approve a contract with Jo Don Farms for July 4. Sandy Molick seconded. Passed.

--**Amusements/Concessions (non-profit/commercial)** – The forms and letters were approved.

--National Dash – Amy reported the Jr. Woman's Club is hard at work for this year's event. There were over 400 runners in 2009 and they are expecting over 500 in 2010. They are in need of ice and coolers for the water they provide the runners. It was suggested they use children's blow up pools on the grounds. A specific spot will have to be set up so when they are emptied they do not hamper an area for events later in the day in that area.

--**Carnival** – Mark has the signed contract.

--**Concessions (major group concessions/non-profit/commercial)** –

--Major Concessions – Anida and Cheryl will meet with them on Wednesday, January 26. Discussed the presentation by Beechwood. The commission decided to stay with Capitol Beer, formerly WOW Distributing). Anida and Cheryl will talk with the major concessions.

--Non-Profit Concessions – the letter and forms were approved.

--Commercial Vendors – discussed raising fee from \$300 plus power to \$400 plus power. Commissioners will finalize at next meeting.

--**Entertainment (pie judging/main stages/specials)** –

--Pie Judging – Nancy P. suggested roping/taping off the pie cutting area of pies and a walkway to the judges until after the judging is complete. There were problems with spectators interfering last year.

--Main stages – Pat McCurdy will be \$1,500 for July 2, 9-11pm. Mark Schroeder moved to approve Pat McCurdy's contract. Pat Palechek seconded. Passed. Mark has received the signed contracts for The Toys, Love Monkeys and Piles of Rhythm. Waiting for signed contracts from Booze Brothers, Eddie Butts, and Rabid Aardvarks.

--**Main Parade (units/judging/staging/banner carriers)** – letter and forms approved. Mark sent letters/emails to 3 bands and Lancers said yes. Discussed Grand Parade Marshal for 2010. John Burke nominated Randy Alf. Nancy Perkins seconded. Passed.

--Grounds, parking and facilities – The west parking lot was completely redone in November. Port-A-John's contract for \$3,700 is the same as 2009 and was approved last year. Mark sent out for tent, stage and dance floor bids.

--Adjournment at 9:00pm.

Next Fourth of July Commission meeting will be Wednesday, March 3, at 7:30pm.