

**Fourth of July Commission Minutes  
Meeting September 24, 2003**

Present: Anida Rose, Nancy Perkins, Carol Nowak, Jim Belland, Cheryl Schober, Mark Schroeder, Ald. Dave Ament, Mayor Ted Wysocki

Excused: John Burke, Nancy Bertsch

Absent: John Ziino

1—Meeting called to order at 7:50pm.

2—Minutes: Jim Belland moved to approve the minutes from the August meeting. Carol Nowak seconded. Passed.

3—Correspondence - none

4—Staff Reports - none

5—CFC Report – there is a meeting Oct. 7 (Carol and Jim will go along to the meeting); dues are \$70.00 for the year. Mark Schroeder moved to pay the \$70.00 membership for CFC. Nancy Perkins seconded. Passed.

6—Celebration 2004 – Carol Nowak moved to have the 2004 celebration on July 2-3-4, 2004. Nancy Perkins seconded. Passed unanimously.

a) budget, fund raising and sponsorships – the Mayor's proposed 2004 budget has been submitted as \$13,000.00 less than 2003 budget; Mayor Wysocki spoke about the budget he has submitted and the city situation; the commission has agreed to work harder on sponsors and with whatever budget the council approves; Anida will redo the sponsor letters to reflect the loss and the need for sponsorships; the non-profit and commercial vendors' fees will need to be increased. Cheryl passed around the sponsor thank you plaque list; it will be given to Rallye Productions soon.

b) public relations – the Journal Sentinel reporter is doing an article about the opening on the board. Cheryl will put an article out re: theme ideas to be submitted by November's meeting.

c) signs – no report

d) July 2 entertainment – Cheryl will call Robin Witte with WI Singers to get a contract; suggestion: North Shore pay for all of concert and have tickets only available at North Shore Bank.

e) fireworks – Mark will contact Bartollotta to hold the date.

f) children's entertainment –

-- Mini Parade – will have to be moved to Saturday, 7/3; Cheryl has spoken with Jr. Woman's Club members and they will discuss it soon.

-- High School Battle of the Bands – hold on Friday, July 2; Cheryl will call for the light and sound package from Badger.

-- Kid's stage – look for 'roamers' and stations and do balloons again.

g) games – Cheryl will get an updated list of booster club representatives from the school district; remove 'game tent provided' from forms.

h) carnival – Anida will call the carnival with dates and times; July 2 – 5pm until 11pm (wrist band?), July 3 – 12 noon until 11pm, July 4 – 12 noon until 11pm.

i) concessions – Cheryl will work on letters and forms.

j) entertainment – Cheryl will contact Erin at Clear Channel and Talent Associates to work on the schedule; get contracts for Eddie Butts on 7/3 and Mt. Olive on 7/4 both in the east tent. Suggestions for afternoon of 7/3 – kickball, homerun hitting contest, soccer games, volleyball tournament, tennis tournament, basketball 3 on 3.

k) main parade – Cheryl will redo the letters and forms and mail out asap; Nancy P. spoke with Mel re: his spot on the parade route and he wasn't there; gaps were still noticed but mainly near the end of the parade; commissioners should be stationed on the parade route to keep the gaps to a minimum and to keep the bands playing. (2003 parade time was 1 hour and 45 minutes long – just right!)

l) grounds, parking and facilities – the flush bathrooms will be locked on 7/2, 7/3 and until 5pm on 7/4.

m) theme – add: Out of Many One Nation Under God

--Cheryl will work with Cheryl Bowers to get info for ideas on cable, web to the schools, and in the press.

7—Adjournment – at 10:25pm

Next Commission meeting on Wednesday, October 22, 2003, at 7:30pm.