

Fourth of July Commission Minutes
Meeting October 22, 2003

Present: Anida Rose, John Ziino, Nancy Perkins, Nancy Bertsch, Carol Nowak, Ald. Ament, Ald. Augustine, Jim Belland, Jim Belland, Cheryl Schober, John Burke

Excused: Mark Schroeder

1—Meeting called to order at 7:40pm.

2—Minutes: John Ziino moved to approve the minutes from the September meeting. Jim Belland seconded. Passed.

3—Correspondence - none

4—Staff Reports - none

5—CFC Report – Nancy P. reported that Jim, Carol and Mike Nowak joined Cheryl and Nancy P. at the meeting; informed of mother & daughter duo trying to 'help' with all pull tab games but they have been pulling a scam (Cheryl has pictures)

6—Celebration 2004 –.

a) budget, fund raising and sponsorships – discussion with Ald. Ament and Ald. Augustine about commission budget being cut 40%; Ald. Ament showed proposed budget to commission; discussed options to fund raising: 1) reword letter to area businesses; send out earlier (i.e. at Christmas); plead our case; higher sound ourselves, not through Talent Assoc., 2) ask for an additional \$500.00 from each major concession stand – a 50% increase.

Nancy Perkins moved to have Cheryl present a copy of 2003 budget (income and expense) and the next meeting to review and be able to plan 2004. Jim Belland seconded. Passed.

Ald. Augustine suggested looking into grants that may be available; John Ziino and Mark will explore this possibility.

Ald. Ament will check the cost of putting an ad in the chamber newsletter.

b) public relations – This Week publications has moved into New Berlin and Cheryl will attend their open house in Nov.

c) signs – no report

d) July 2 entertainment – Anida and Cheryl will talk to North Shore Bank

e) fireworks – Mark has proposal

f) children's entertainment –

-- Mini Parade – Nancy B. will call Jr. Woman's Club to get a count of the participant ribbons; Cheryl has lined up a rider on an antique big wheel bike to lead the parade.

-- Bingo – John Z. confirmed 2 Lioness groups willing to do bingo in 2004

--Flashlight Candy Hunt – NBFD Bill Dunn will keep Cheryl posted on any changes.

g) games – Carol, John Z., and Anida will check on reenactment groups for the grounds; John B. will talk to members of a kickball league about playing on 7/3; Cheryl or Mark will talk to NBAA re: a homerun hitting contest; Cheryl will talk to NBW basketball coach about a 3 on 3 tourney on 7/3

h) carnival – Anida has been trying to get ahold of Chip

- i) concessions – start meetings in January
 - j) entertainment – Cheryl will contact Talent Associates get contracts for Eddie Butts on 7/3 and Mt. Olive on 7/4 both in the east tent.
 - k) main parade – suggestion for Clear Channel to hold a contest and have winners ride in the parade
 - l) grounds, parking and facilities – suggestion to put a spotlight on top of the control hdqtrs. to brighten up the port-a-potties by the fence
 - m) theme – Cheryl Bowers put info for ideas on cable, and web.
- 7—Adjournment – at 10:15pm

Next commission meeting on Wednesday, November 19, 2003, at 7:30pm.