

Fourth of July Commission Minutes
Meeting November 19, 2003

Present: Anida Rose, Cheryl Schober, Jim Belland, Carol Nowak, Nancy Perkins, John Ziino, Mark Schroeder, Nancy Bertsch

Excused: John Burke, Ald. Dave Ament

1—Anida Rose called the meeting to order at 7:40pm.

2—Minutes – per Nancy P. motion in 6a) should read "complete income and expense included with minutes one week prior to meeting"; John Z. questioned finding grants; Cheryl asked about new 'city grant program' and Mark will check it out. John Ziino moved to approve minutes as corrected. Carol Nowak seconded. Passed.

3—Correspondence – Cheryl received info and a CD from Seat 38

4—Staff Reports – Mary has red, white & blue candy the kids will put in tubes; her budget is \$750.00

5—CFC Report – Nancy P. and Cheryl went to the meeting; the trade show will be the end of January at the Cousins Center; the meeting covered carnivals and what they need in order to operate in WI.

6—Celebration 2004

- a) budget, fund raising & sponsorships – discussed raising fees to non-profits; Anida doesn't want to penalize any of the groups; John Z. suggested cutting \$5,000 from the main stages; Carol suggested raising the major stands a bit to maintain the level of expectations, John Z. suggested a maximum of \$200; Anida and Cheryl will carefully redo the letters.
- b) public relations – Cheryl is waiting to hear from Rallye re: the plaques
- c) signs – no report
- d) July 2 entertainment – WI Singers have the date reserved; will mail the contract the end of January; Cheryl will contact North Shore Band for a meeting and contact Crossroads re: the food and drinks.
- e) fireworks – Mark has the proposal from Bartolotta. Jim Belland moved to approve \$18,500.00 for the fireworks. Nancy Bertsch seconded. Passed.
- f) children's entertainment – suggested having Care for Critters and Wings & Things on 7/4 and the petting zoo on 7/3 (4-6pm?); John Z. said Chris Martin is a clown and will do balloons
- g) games – Cheryl will work on forms and letters; Mark talked with Jon Stolz re: kickball (there is a league in New Berlin), etc; Cheryl will call John Burke re: his kickball info; Jon Stolz is willing to help; entry fee?
- h) carnival – Anida talked with Chip and he is committed; she'll get a contract
- i) concessions (main/external/commercial) – Cheryl will work on forms and letters; will have the major concessions meet in January
- j) entertainment (main stage/specials) – Cheryl reported on some of the bands. Jim Belland moved to approve Eddie Butts and Mt. Olive for July 3 evening at \$3,000 each. John Ziino seconded. Passed.
-after discussion the goals for bands the eve of 7/4 would cost no more than \$2,500 each, the bands for the afternoon of 7/4 no more than \$1,000 each

(Nancy P. suggests putting in canned music); for the afternoon of 7/3 have polka bands and/or Tom Anthony

k)main parade – per Mark Mary will not be contacting the bands this year; Mark will send letters to the bands (not Capitol Sound and New Day); Cheryl will call the Dancing Grannies; Cheryl will work on the letters and form (Christmas Harley float was great – try to get)

l)grounds, parking & facilities – Mark reported that storm water sewer work will be going on in the park and it should be done by May

m)theme – suggestions: Out of Many One Nation (Under God)

One Flag One Heart One Nation

All Children Great and Small

Let Freedom Ring

Volunteers of America

a decision will be made at the next meeting

7—Adjournment at 10:20pm

Next meeting on Wednesday, January 28, 2004, at 7:30pm, with Major Concessions at 6:30pm.