

Fourth of July Commission Minutes
Meeting March 31, 2010

Present: Anida Rose, Cheryl Schober, Pat Shorr, Denise Sagat/Magic, Nancy Perkins, Carol Nowak, John Turzenski/YAB, Nancy Bertsch, Lt. Paul Repischak/.NBPD, Ald. Dave Ament

Excused: John Burke, Mark Schroeder, Pat Palechek

There was no quorum until 9:20pm.

--Lt. Paul Repischak discussed the festival schedule and staging. Talked about the positives and some problems. He will meet with Cheryl and staging crew at another time. He will also meet with the Jr. Woman's Club to discuss the National Dash.

--John Turzenski/YAB – discussed the New Berlin Teen Have Talent competition and worked on the signs, forms and advertising. John is the chairperson. They are planning to have tryouts at the Community Center on May 22 & 23 (times to be determined). Judges will be decided after entry forms are received to see what the competition will be.

--Denise Sagat/Magic – all the parking is set. Denise will meet with Lt. Repischak closer to the event. Magic will also provide banner carriers.

--Anida Rose called the meeting to order at 9:20pm.

--**Minutes** – Nancy Bertsch moved to approve the minutes of the last meeting. Ald. Ament seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Cheryl reported on the last meeting.

--**Budget, fund raising and sponsorships** – Anida reported Mark submitted the Room Tax Grant Application by the March 13th deadline. The Special Projects Commission met the afternoon of March 31 and approved the commission's application.

--**Public relations** – Cheryl passed out copies of the 7/4 page for the Park & Rec spring/summer booklet for corrections. Cheryl will talk with Park & Rec about inserting a flier in the city newsletter in June. Anida spoke with the NOW reporter.

--**Signs** – no report

--**July 2 (EHS/New Berlin Teens Have Talent/grounds)** –

-- Cheryl will ask Park & Rec to order the WI Singers tickets.

--**Fireworks** – Mark has received a proposal/contract from Bartolotta. He spoke with Jim Bartolotta regarding the concerns that some of the shells can't be seen from the park. Jim noted they shot the cake shells from the baseball diamonds south of city hall last year. Jim said they can move the location approximately 10 feet up the hill, and he also incorporated some different cake shells that will go higher, approximately 125 to 150 feet. He also offered to come out in June when the leaves are out, and shoot some of these cake shells for the commission and Schoeneck Container representatives to see.

--**Children's entertainment (mini parade/flashlight candy hunt/specials)** – Cheryl passed copies of a proposal from Mad Science of Waukesha County. It was suggested to have them on the grounds from 3 to 5pm on July 3. Cheryl will invite them to the next commission meeting to discuss their program. We still need to get a contract and list from Discovery World for July 4.

--**Amusements/Concessions (non-profit/commercial)** – no report

--**Carnival** – all set.

--**Concessions (major concessions/non-profit/commercial)** –

--Major Concessions – Anida reported on the meeting which started at 6pm with Klement's presenting the concessions with some ideas and samples.

--Commercial vendors – no report

--**Entertainment (pie judging/main stages/specials)** –

--Pie judging – Nancy P. has emailed last years judges to see who is available for this year.

--Main stages – Mark and Cheryl will meet soon regarding the quotes for lights and sound.

--**Main Parade (units/judging/staging/banner carriers)** – The West Allis West Milwaukee Lancer Band has returned the signed contract.

--Nancy P. reported the EHS girls basketball team took 1st at state this year (the first time for the school). She has talked with the coach to have the team in the parade and be honorary parade marshals. Nancy has also contacted Jesse and American Tree Services for use of his truck and trailer.

--**Grounds, parking and facilities** – The tent contract has been mailed back to Area Rental. Mark has contacted Nite Games regarding the rental of the light towers, as well as FABCO regarding the generators. The contract from Nite Games for 3 portable light units is for \$870. Ald. Ament moved to approve the Nite Games contract for \$870. Carol Nowak seconded. Passed. The FABCO contract for 2 generators is \$2445. Ald. Ament moved to approve the FABCO contract for \$2445. Nancy Bertsch seconded. Passed.

--**Adjournment** at 10:10pm.

Next Major Concession meeting and Commission will be on Wednesday, April 21.