

Fourth of July Commission Minutes
Meeting April 21, 2010

Present: Anida Rose, Cheryl Schober, John Turzenski/YAB, Carol Nowak, Ald. Dave Ament, Sandy Molick, Pat Shorr

Excused: John Burke, Mark Schroeder, Nancy Bertsch

--Anida Rose called the meeting to order at 7:35pm.

--**Minutes** – Ald. Dave Ament moved to approve the minutes of the last meeting. Sandy Molick seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – Carol and Nancy P. went to the food show. Cheryl, Carol and Nancy P. went to the meeting where PR was discussed. The calendars will be available at the May meeting.

--**Budget, fund raising and sponsorships** – Cheryl and Anida reported on what came in. Cheryl will be picking up the corrected thank you plaques soon and deliver them.

--**Public relations** – An article and ad were put in the Waukesha Freeman Summer Booklet. The schedule is inside the back cover of the Park Rec & Forestry booklet. Cheryl Bowers indicated it would cost approximately \$250 to insert a flier into the center of the city newsletter that will be delivered to every household in June. Cheryl will put something together and check on printing. The commission decided to do the insert.

--**Signs** – no report

--**July 2 (EHS/New Berlin Teens Have Talent/grounds)** –

-- John Turzenski/YAB showed copies of the flier, entry form, etc. Auditions will be on Saturday, May 22, and Sunday, May 23, at the Community Center. Cheryl and Pat will meet with John and other YAB members to finalize the paperwork at Park & Rec on April 28 at 7:30pm.

--**Fireworks** – no report

--**Children's entertainment (mini parade/flashlight candy hunt/specials)** –Pat will talk with Mad Science and Discovery World to finalize what they will do.

--**Amusements/Concessions (non-profit/commercial)** – the commercial vendor and special vendor forms were approved with the due date changed to May 30.

--**Carnival** – no report

--**Concessions (major concessions/non-profit/commercial)** –

--Major Concessions – Anida reported on the meeting which started at 6pm with Klement's presenting the concessions with some ideas and samples.

--Commercial vendors – forms will be updated.

--Discussed the layout of the grounds. Cheryl will meet with John Z. and Andy.

--**Entertainment (pie judging/main stages/specials)** –

--Pie judging – Nancy P. has confirmation from 11 judges.

--Main stages – Mark and Cheryl will meet soon regarding the quotes for lights and sound.

--**Main Parade (units/judging/staging/banner carriers)** – more of the high school teams have been taking first. More discussion needed on how to honor all of them as they come up. Nancy B. and Cheryl will meet with Paul at the Police Dept. re: staging.

--Forms were received from Jolly Giant Stilt Walkers \$750/3, Tripoli Motor Corp \$800, and Tripoli Clown Unit \$200. Carol Nowak moved to approve the fees for the 3 parade units. Pat Palechek seconded. Passed.

--**Grounds, parking and facilities** – no report

--**Adjournment** at 9:30pm

Next Major Concession meeting and Commission will be on Wednesday, May 26.