

Fourth of July Commission Minutes
Meeting September 22, 2010

Present: Anida Rose, Cheryl Schober, Pat Palechek, Ald. Dave Ament, Nancy Perkins, John Ziino,
Carol Nowak, Nancy Bertsch, Sandy Molick, Mike Mazzoni

Excused: Mark Schroeder, Gene Wichowski, John Burke

--Anida Rose called the meeting to order at 7:10pm.

--**Minutes** –

--June minutes – Sandy Molick moved to approve the June minutes. Nancy Bertsch seconded. Passed.

--July minutes – Ald. Dave Ament moved to approve the July minutes. Nancy Perkins seconded. Passed.

--**Staff Reports** – no report

--**CFC Report** – no report

--**Theme** – Carol Nowak moved to approve ‘We the People’ as the 2011 theme. Pat Palechek seconded. Passed.

--**Budget, fund raising and sponsorships** – no report

--**Public relations (newspapers/fliers/internet/cable)** – Cheryl will talk with Graphicolor about producing a 4 fold flier, and Eagle Printing about the 3 fold flier.

--**Signs (parade/grounds)** – Anida would like to see more ‘flags’ at the entry to Malone Park. Need to have signs and layout of grounds available around the grounds with each group labeled. Cheryl will add to letter/forms a sign on unit must be prevalent so people can find you. Cheryl will speak with the Boy Scouts.

--**July 2 (EHS/New Berlin Teens Have Talent/grounds)** –

--WI Singers – Anida asked them to return on July 2, 2011. Cheryl will meet with Joe Garza/NBPS regarding the EHS auditorium. It is the consensus of the commission to order the cookies next year.

--**Fireworks** – the commission needs to find battery operated lights for the Schoeneck Containers area.

--**Children’s entertainment (mini parade/flashlight candy hunt/specials)** – no report

--**Games/Amusements (non-profit)** – Cheryl will send a letter/form to the New Berlin Food Pantry suggesting they have a booth on the grounds for donations of food and/or cash.

--**Carnival** – consensus of commission to stay with Spectrum Carnival.

--**Concessions (major concessions/non-profit/commercial)** – Cheryl will talk with Jean Holden/New Berlin Food Pantry regarding the donation of certain leftovers from the festival. Kokopelli’s, Hoffmann’s Nuts, Kozie’s Concessions, Ice Biz all want to return in 2011. Kozie’s sent information recommending a booth to add to the festival.

--**Entertainment (pie judging/main stages/specials)** – Cheryl will get prices for Madison Country, Bobby Way & the Wayout, Chasin’ Mason and Rhythm Method along with Par McCurdy, Piles of Rhythm, the Toys and Love Monkeys. The consensus of the commission is to invite Stagelight Productions back for 2011. All of the bands were very happy to work with them. NBW/EHS Boys Baseball teams should be invited to a meeting. The commission would like to have them back but they will not be allowed to have any carry-ins. Other ideas for the grounds are a 3 on 3 Basketball tournament, softball tournament, tennis tournament, volleyball tournament, and a pickleball tournament. There is a new business for kids on Sunny Slope and Greenfield.

--**Main Parade (units/judging/staging/banner carriers)** – it was suggested we invite the First Brigade Band, Pioneer Drum & Bugle Corp. and South Shore Drill Team from Chicago. Some of the drum corps need to be changed as they do not play during the parade. Sandy would like new sticks for some of the banners. Using shuttle buses for staging probably needs to be scrapped.

--**Grounds, parking and facilities** – the commission prefers to switch the motorcycle and handicap parking back to the way it was. The motorcycles leaving during the fireworks was very disturbing. Cheryl, Anida and Lt. Paul Repischak need to meet with Hal’s and John Hopkins/KM HOG Chapter soon. The commission would like to invite Area Rentals to a commission meeting. There was a problem with the police not letting the shuttle buses on National Avenue after the fireworks to take people to their cars at WalMart. The buses are a priority at this time of night.

--**Adjournment** at 9pm.

Next commission meeting Wednesday, October 13, at 7:00pm.