

Please note: Minutes are unofficial until approved by the Special Projects Commission at the next regularly scheduled meeting.

**MINUTES
SPECIAL PROJECTS COMMISSION
March 25, 2009**

The Special Projects Commission Meeting was called to order at 3:30 P.M.

In attendance was Jim Simonson, Citizen Member; John Rocco, Citizen Member; Lori Schinker, Citizen Member; Tom O'Loughlin, Hotel Representative; and Mary Claire Lanser, Citizen Member. Also present was Amy Bennett, Associate Planner.

Motion by Mr. Simonson to approve the March 18, 2008 Special Projects Commission Minutes. Seconded by Ms. Schinker. Motion carried unanimously.

NEW BUSINESS

1. Discussion and Review of Small Grants Project Materials

Ms. Bennett stated the Commission granted an award to New Berlin West High School for their concession stand in 2008, and they asked for an extension. The Finance Dept. wanted to update the Committee to say the money will be carried over to be used this year.

- **Application 09-01 – New Berlin Veterans Memorial Committee - \$8,700 Grant Request**

Ms. Bennett: They want to install a granite monument stone, a bronze plaque, a base and foundation for the monument, plant a tree, and add a 4' cyclone fence.

Ms. Lanser: When I read this, I wasn't clear on why they needed a fence and where it would be.

Ms. Bennett: They only submitted a copy of the plaque, they did not submit any other information.

Mr. Simonson: I think a 4' fence isn't going to prevent anything from hopping over it. A tree installation shouldn't have to cost \$2,500.00.

Mr. Rocco: An explanation about this grant program was sent again, and the money should be spent on advertising on things that would bring people into the City for overnight stay. This is a great project, but I don't see proof of any of that.

Mr. O'Loughlin: I agree, I think it is a great project, but I don't think it fits the goals of this Committee. If it is to bring in overnight stays, I don't see this generating any overnight revenue or rebuilding the tax base.

Ms. Lanser: Is there a specific dollar amount that these projects have requested?

Ms. Bennett: We have a total of \$40,000 to spend this year approved by the Council. The total for all six projects is \$44,340.10.

Ms. Lanser: Would you remind us again what happens if projects are approved and exceed the \$40,000?

Ms. Bennett: This happened last year. We approved projects that went over the \$30,000, and we requested additional funds from the Common Council.

Ms. Lanser: What if they spend less?

Ms. Bennett: The year before we did that exact same thing, and then we reopened up the application process. We had an excess of \$4,000, so we just sent out applications and then had another Special Projects Meeting. We did receive some additional applications.

Ms. Lanser: Do you want to table it? Even if we don't know what the fence is about, or if the tree is over priced, I thought both of your concerns were that this was not bringing in overnight guests.

Mr. Rocco: They talk about the Harley Davidson 105th Anniversary. It is past. If they have another one, they are coming here because of Harley Davidson, not because of this monument. They might stop here, but more than likely, their visit will be somewhere else in the City.

Ms. Bennett: Hal's Harley submitted an application for the calendar of events for 2009. They do have several events during the year including a rally in September, but I can't say what impact that would have for this.

Ms. Lanser: I don't think that anyone here is saying this is not a worthy project, but I think that especially since the regulations were tightened up about what we are to do with these funds, your motion is well taken.

Mr. Simonson: The applicant may want to do a second letter on how this better fits, etc., for a future application. They are still selling the bricks and raising money in the meantime.

Mr. O'Loughlin: I think it is something that people will visit if they are here, I don't think it is going to be the sole purpose for someone coming to the City.

Motion by Mr. Rocco to deny the Grant Request for \$8,700.00 for the New Berlin Veterans Memorial Committee. Seconded by Ms. Schinker. Motion carried unanimously.

- **Application 09-02 – Mayor's Office - \$3,140.10 Grant Request**

Ms. Bennett: This is a membership for United States Conference of Mayors. The cost of the membership is \$3,489.00, the Mayor's Office is requesting \$3,140.10. The 10% requirement would bring it up to the \$3,489.00. There is a description in the application of what this membership includes, or what this Conference of Mayors is all about.

Ms. Schinker: Do we know where it is?

Ms. Lanser: I see something here from Hawaii, but I don't think that has anything to do with it. What this is is the annual membership that allows the Mayor to go to the conference if he or she chooses.

Mr. Simonson: We have never had one exactly like this before. I know other departments have budgets that cover this type of thing, and it is sort of like a vacation.

Ms. Lanser: This was cut from the budget.

Ms. Schinker: That is my question, they are backdooring it through this Commission to try to get us to pay for it. I guess everyone is making cuts in their budget, he's looking good saying I made this cut in my budget, but now no one knows he is coming to this group asking for the money.

Mr. Simonson: This is an annual membership and may return the same way next Year.

Mr. Rocco: Have we been to this before? Do they talk about bringing people into the City and promoting the City? Do they do that there?

Ms. Lanser: It's a big conference. They talk about pretty much about everything that a Mayor does.

Mr. Simonson: If the conference would be here in New Berlin, I would support funding it.

Ms. Lanser: I went three of the four years and can give you an idea where the conferences took place. They were in Miami, Cleveland, and Portland, OR. They are usually are in big cities. It is a very nice conference. You go to sessions, expo, socialize, and you meet other mayors, but I would personally be hard pressed to be able to make the connection between what is learned there and overnight stays in the City of New Berlin. I know that what the Mayor's office is referring to is tourism specifically, and the major objective is to promote New Berlin as a wonderful place to visit, live, and do business. Other departments are cutting budgets too, and I guess the Police Dept. could make a point of saying if we go to this conference, we could better manage traffic, or special events at Hal's.

Ms. Bennett: If you look at the Small Grant Brochure describing what the program is, it does include economic development and related initiatives that benefit New Berlin. This application may qualify under that category.

Ms. Schinker: You are not going to promote to another Mayor for business.

Mr. Rocco: Another mayor has ideas how they did something. It is a networking kind of thing.

Mr. O'Loughlin: Is there some kind of an itinerary for this? Normally these things have a general session and then you go into various sessions that you chose throughout the course of your time there.

Ms. Bennett: I do not have any additional information on the conference. If this is something that the Committee wants, we could ask for.

Mr. O'Loughlin: There are specific things that we could look at if they want to get money from this group. There should be some sort of reporting system.

Mr. Simonson: Every department in the City could also apply for it then, whereas in the past, I know it is in the annual budgets.

Ms. Schinker: We are telling the aldermen that we don't care what they voted, and what happened, we are going against that.

Mr. Simonson: I think the City Attorney should take a look at this to see if it can be

done this way.

Ms. Lanser: If there is some interest, would we be allowed to approve it at a much reduced rate, so that the tourism part of it would be supported?

Ms. Bennett: You can chose and approve a portion of the amounts requested, none of it, or all of it. Last year the Committee did that with the Historical Society. You reduced the amount that they were awarded based on the budget that they had submitted.

Ms. Lanser: Would there be an interest in supporting it at a lower dollar amount and requesting follow-up as to the sessions attended and the value recognized, or is there a motion to approve or deny as is?

Ms. Schinker: The aldermen make the final decision when our recommendations go to Common Council.

Ms. Bennett: This is just a recommending body.

Mr. Simonson: Should we table it and find out what the City Attorney would think about this first? I am concerned about setting a precedent with every department in the City wanting to do the same thing. Unless the convention is held in New Berlin, it is definitely not going to do anything for the City because every mayor is out to do the same thing, to try to get everybody to patronize their city.

Ms. Schinker: Just for an example, now because this got cut out of their budget, your budget gets cut, your office supplies, and you need paper to print the Fourth Of July brochure, you could come down to this body and say, our budget has been cut for for office supplies, and so we are coming to you. Any department could make that case, like the Police Department, we have got the parade, we don't have enough money in the budget this year.

Mr. Simonson: If they took this out of the general fund, this is a whole different story, they can do that. It would seem more legal that way. I always worry, too about the media getting a hold of some of this stuff, and we are somewhat responsible for it.

Motion by Mr. Simonson to table the Grant Request for \$3,140.10 for the Mayor's Office for the City Attorney and Mr. Kessler to give us an opinion on whether this avenue of taking funds from the Special Projects Commission to pay for something that was cut by the Aldermen out of the budget is legal. Lack of second.

Motion by Mr. O'Loughlin to deny the Grant Request for \$3,140.10 for the Mayor's Office. Motion seconded by Mr. Rocco, subject to:

1. Applicant to make a determination as to how this will specifically create over night stays if this application is resubmitted in the future.
2. Staff to ask the City Attorney about whether or not this sets a precedent for other budget items for other departments.

Motion passes, with Mr. Simonson voting "no".

Ms. Lanser: If we don't meet again, could we be apprised of that?

- **Application 09-03 – New Berlin Chamber of Commerce – \$10,000 Grant Request**

Ms. Bennett: This is a similar application as you have seen in the past. There is a break down, on page 3, \$6,500 for the X-Mas Parade, \$1,500 for Monthly Business Mixers, that includes food, signs, advertising, and fliers, \$1,250 for Networking Events and Holiday Events such as the Farmer's Market, Memorial Day, Fourth of July, and then \$750 for postage for a number of mailings that they have. This was similar to the application last year that the Committee awarded a reduced amount. They asked for \$10,000 this year.

Ms. Lanser: It looks to me in the breakdown that the only one of these things that might generate overnight stays would be the X-Mas Parade.

Mr. O'Loughlin: I thought the amount for the X-Mas Parade was too much. I think money could be spent by improving the web sites. I don't have a problem with the amount of money, but I think the X-Mas Parade is not going to bring in overnight stays. It might be something that people go to who are here, but they are not coming here for that purpose. The Business Mixer is for the businesses that are already here. The Networking Events, more has to be sent out to try to bring more people in. I think by putting so much of the \$10,000 into the X-Mas Parade, I am confused why the Chamber and Visitor's Bureau are financing the X-Mas Parade to this extent anyway. I don't know if there are other areas of the budget that have another portion of it.

Ms. Lanser: Do bands or other participants in the parade include people from elsewhere?

Ms. Schinker: I think they do. That is what they said last time. I think there was a list at one time of all of the different acts, etc.

Mr. Rocco: In there itemization there is Milwaukee Journal Communications and Advertising.

Ms. Lanser: The only part that makes sense to me is the X-Mas Parade. I don't see someone coming from somewhere else to stay overnight for the networking events.

Mr. Simonson: They can give brochures for the hotels too, but then, again, that can't be that costly.

Mr. O'Loughlin: Most of the brochures are paid for by hotels and delivered to the Chamber to distribute. They don't print advertising for the hotels. They distribute our brochures. They may have other brochures that they are distributing about New Berlin, but the ones that are specific to the hotels are paid for by the hotels and given to be distributed by the different Chambers of Commerce.

Motion by Ms. Lanser to recommend to Council approval for a grant of \$6,500 for the Parade to the Chamber of Commerce and Visitors Bureau. Friendly Amendment by Mr. O'Loughlin to recommend to Council approval for a grant of \$7,250 for the X-Mas Parade and Postage to the Chamber of Commerce and Visitor's Bureau, subject to:

1. The applicant shall include the hotel information in their mailings.
2. The applicant shall demonstrate how they have arranged for hotel stays in the past and provide documentation to the Commission prior to May 7.
3. The applicant shall provide information as to how the advertising dollars were spent prior to May 7.

Seconded by Ms. Lanser. Motion carried unanimously

Mr. Simonson: What was their initial request from last year?

Ms. Bennett: \$10,000, and the Committee was awarded \$7,000.

Mr. O'Loughlin: The Visitor's Bureau is a very small office. In other locations I have been at, they do get a lot of calls in about people who are relocating, and they do mail out a lot of informational packets, so I can understand postage, because that does promote people who are moving here for business. I only have been with the hotel here for 14 months, I haven't seen significant impact from the Chamber and Visitor's Bureau for a long time, but the successful Bureaus, that do promote the area, they will send out Renter's Guides, etc. When people are relocating you do see business coming to the hotels, so without the money for the postage, we are basically funding the X-Mas Parade. I would be interested where the bands stay, because I know they didn't stay with us last year.

Ms. Lanser: What hotel are you with?

Mr. O'Loughlin: The Holiday Inn Express. We didn't have anything from the Bureau.

Ms. Bennett: The Committee awarded \$7,000; \$6,000 for the X-Mas Parade, \$500 for the Chamber Brochures, and \$500 postage to cover mailings. They do have to submit receipts. This is a reimbursement program.

Mr. O'Loughlin: So, the mixer and networking events weren't covered last year? I would think we just do the same as last year.

Ms. Lanser: \$7,250 for the X-Mas Parade and the postage?

Mr. O'Loughlin: I do believe the postage, because that is an expense that they will have to put out there if we are going to see any benefit from people transferring into the area.

Ms. Lanser: Did any communication occur between this Committee and the Chamber reflecting what Mr. Loughlin just said, and asking if there are things that they can do?

Ms. Bennett: They do receive a copy of the minutes. That information will be in the minutes for them. Is something specific you would like me to relay to them in the letter that they receive. I send letters to all of the applicants telling them what happened from the Committee and the Council.

Ms. Lanser: Tom, is there any way to know if a business brings a team in, or whatever their overnight stay needs would be how many stay in New Berlin and how many stay, for instance, in Brookfield?

Mr. O'Loughlin: If the Chamber are the people who are getting this money to bring in this talent, bring in the bands, etc., in general, they would be in contact with the hotels saying these are the groups that we have coming in. LaQuinta and the Holiday Inn can't say, okay, we are going to charge this amount, but you could put information out to the schools. I would be thinking they would be pushing them to hotels in New Berlin first; that regenerates this Committee. All last year I never received anything from the Chamber or the Visitor's Bureau. The only thing I received were e-mails regarding the various mixers and the networking events. There was nothing indicating school bands coming in, here's your contact.

Ms. Lanser: Could the Chamber describe what they are doing to encourage

businesses and visitors to use our hotels over others?

Mr. O'Loughlin: If you set up blocks for those people who are coming in, and those are very easy for us to track. I could provide information on a band that was in the parade and they generated this much revenue. At this time, we are going to whatever lengths we need to. I'm working now to offer 10% back to the Committee that's booking the event. If that is what it takes to keep them out of Brookfield, then there are a lot of options for us. We can't sit down with LaQuinta and say this is what we are going to do, but you pay commissions to travel agents all of the time. It is not something that we are not used to doing, especially when you get into November and December. When people commit to come, you can say that these people generated 200 room nights at this rate, and this much tax money came back from it, but if there is no communication between the Convention and Business Bureau and the hotels regarding who is coming, they can pick wherever they want to go.

Ms. Lanser: If your room taxes are going to this community, it would seem as though there should be some way that you are continuing to benefit.

Mr. O'Loughlin: We don't want to say, you have to stay at one of these two locations, but we could make it so that it is advantageous for them to do that.

Ms. Lanser: Would it be fair to ask the Chamber what kind of communication there is with Holiday Inn Express and La Quinta about stays? Maybe Mr. O'Loughlin could figure out what kind of records should be kept anticipating if this will come again next year to know what is the partnership.

Mr. O'Loughlin: Usually what happens is the Chamber will send you a lead, you will work with the group, and then when the function is over, we fill in a sheet and we send it back to the Chamber. We say this group originally held 30 rooms, they realized 22, and we communicate that back to the Chamber. I have never done that here. When I was in Waukesha, that is what we did often with their Convention and Business Bureau. We want to know what they are doing is working because we are paying them. There was a lot of communication, because we want to know if these things were working. They definitely supported our hotels, and if somebody called for Brookfield, they would politely pass them to Brookfield, they wouldn't promote the Hampton Inn which was only one-half mile from me, because they weren't paying in to the pot that was doing the promotion.

Ms. Lanser: What do other communities do to increase the stays at local hotels?

Mr. O'Loughlin: Waukesha did a great job. They tried to promote the Convention Center that they have; they have the festival at Frame Park, they had a Balloon Festival, Country Fests, and the County Fair. A lot of people booked on their own because they knew where they wanted to be, but the ones that did contact the Chamber, we were given faxes, you would put your interest in, you would put down what your rate would be, and bid on the business, and sent them back to the Convention Bureau and they would distribute them to the various groups. A lot of them wanted to be at a bigger place where they could all be together. Some people were coming as individuals and were just looking for the best rate. It all depended on which property you were whether you were the Marriot or the Country Inn, or the Holiday Inn that used to be on Barker. At least there was the communication saying I have a band coming in and I need 20 rooms for three nights, double occupancy, what can you do? Sometimes these groups put stipulations in that they would want \$5 per room back to help offset their costs. Even if they know who they are booking, getting our information out to them as far as how close we are and what our amenities are, that is going to leave them closer to us at least. Some people book because they

want to go shopping, and may say we want to be closer to Brookfield Square, or what restaurants are in the area because we don't want to drive all over, so location does play into it, but LaQuinta has the theater and the restaurants, and we are across the highway. You have to make them decide whatever you can offer is better than going to Brookfield.

Ms. Lanser: Amy, could you make sure the Chamber hears the conversation that occurred on this? Would you let them know that we would like some quantifiable evidence that the money that is being allocated is actually assisting to increase room stays. If they would like more specific examples, they could hear it from the minutes, or otherwise; however, they would like to keep track of that to demonstrate that they have done everything they can to promote New Berlin hotels. To be fair, I would like to know not just for the Holiday Inn, but LaQuinta, what are they doing?

Ms. Bennett: Maybe we could change the application to try to make that more clear; to pull that information out for next year.

- **Application 09-04 – New Berlin Fourth of July Commission - \$10,000 Grant Request**

Motion by Mr. Rocco to recommend to Council approval of the Grant Request for \$10,000 for the New Berlin Fourth of July Commission, subject to:

1. The applicant shall include the hotel information in their mailings.
2. The applicant shall demonstrate how they have arranged for hotel stays in the past prior to May 7.

Seconded by Ms. Schinker. Motion carried unanimously.

Ms. Lanser: Could we ask the Chamber of Commerce historically where the bands stay and how are those decisions made and if we could have any information on their travel contacts, so we can bid on the business. Could we make the New Berlin Fourth of July Commission aware of the minutes as well?

Ms. Bennett: When they submit their information for reimbursement, although the Committee doesn't see that information, you may require some additional information along with the application for reimbursement. This could be shared next year with the Committee.

Ms. Lanser: We could get e-mailed with this information.

Mr. Simonson: I think that some of these bands that come here, are only about 50 miles away and are going right back home after the event. Maybe if you were made available to contact them to say this is only what it would cost if you stayed overnight here, and possibly the directors who set this kind of thing up at the other end with the band, might decide to incorporate an overnight visit.

Mr. O'Loughlin: If they don't have to stay, they won't stay. They are getting funding to make the trip, or the parents are funding it. If they can knock \$100 off of that and make it more affordable so they can be seen and get their recognition, but still be able to make these trips, I would imagine that it would be tighter for them as well.

Mr. Rocco: I think the Fourth of July Parade does more than just have a band. There are a lot of people here, and it is held on the 4th of July, so relatives, etc., are coming. This is an event they will go to. That is why I think the X-Mas parade is held the Saturday after Thanksgiving on purpose because a lot of family members come to spend Thanksgiving with their families, so that is why they have the parade at that time, but I'm not 100% sure. It's not just the bands, but the families that are coming

to visit during the Holidays.

Ms. Lanser: Tom, when someone checks in, do you know why they are there? Could your staff ask for both the Fourth of July and X-Mas Parade events?

Mr. O'Loughlin: It can be done it will be more of an unofficial poll, but historically, at least in this market, the Fourth of July, Thanksgiving, and X-Mas, are not peak times. You can see spikes depending on when the Brewer's are playing or when Summerfest is playing.

- **Application 09-05 – New Berlin Jr. Women's Club - \$10,000 Grant Request**

Ms. Bennett: This is for the Fourth of July National Dash Run/Walk. They would like \$4,500 for the timing company; \$500 for the race routes, supplies, cone signs, and boards; \$1,500 for the printing of brochures and advertising posters; and \$3,500 for t-shirts.

Ms. Schinker: It was great that they told us where the people were coming from. They came from 27 different Wisconsin cities and 10 different states. They have a little bit of a history and have done it for two years.

Mr. Rocco: My thought on this is that they are having this race no matter what. What we are here for is to help them bring in visitors. The only thing I can see here is the \$1,500 for the advertising and brochures. Why should we pay for t-shirts and why should we pay for supplies and cones, since that is what they do every year? We want them to bring people into the City.

Ms. Schinker: But then how do you say to the X-Mas Parade, we are not going to pay for the Police to set up the baracades.

Ms. Lanser: If you are a runner, that you make a decision as to which events you are going to go to based on what kind of shirt you are getting, and how professional the timing company is. I thought the fact that they could quantify where their people were coming from was good.

Mr. Simonson: At a lot of these running events, the runners themselves have to put in money just to be in the run. When you post the money up front, I am sure that money goes towards buying your t-shirt. If you can expand the run and get enough people coming from other areas, that would make it more quantifiable.

Ms. Schinker: I would have no problem contacting them and telling them we would like to go out with their information about the hotels. This could be right with the application process.

Motion by Ms. Schinker to recommend to Council approval of the Grant Request for \$10,000 for the New Berlin Jr. Woman's Club subject to:

1. The applicant shall include the hotel information in their mailings.
2. The applicant shall demonstrate how they will arrange for hotel stays prior to May 7.

Seconded by Ms. Lanser. Motion carried unanimously.

- **Application 09-06 – Prospect Hill - \$2,500**

Ms. Bennett: This application is for the 17th Annual Historic Day. This request is for three different types of flyers, and an ad with the Journal Broadcast Group

Mr. Simonson: I go to it every year and it is not getting any bigger. It has more of a local flavor. They talked about having a battle reenactment, but it did not happen. One year they did have a reenactment group there with some tents that were set up and some people walking around with old military clothing on, and telling people about how things were back then, but it did not have the great attendance as was expected. They go out and try to promote it, but it is always in competition with other events happening at the same time of year.

Ms. Lanser: Didn't we tell one of the historical groups one year to advertise?

Ms. Bennett: It does sound familiar.

Mr. Simonson: There was some advertisement in one of the State booklets.

Ms. Lanser: Tom, do you think this would be the type of thing people would stay overnight for?

Mr. O'Loughlin: I think this brings people in from 30 miles at most, and I think it would be a day trip.

Ms. Simonson: The only bad thing about this is that Racine and National will be closed as of March 30.

Ms. Schinker: This year it is a Civil War reenactment.

Motion by Ms. Lanser to recommend to Council approval of the Grant Request for \$2,500 for Prospect Hill, subject to:

1. The applicant including the hotel information in their mailings.
2. The applicant demonstrating how they have arranged for hotel stays in the past prior to May 7.
3. The applicant providing information as to how the advertising dollars were spent prior to May 7.

Seconded by Ms. Schinker. Motion carried unanimously.

Ms. Lanser: I would also ask that the Staff keeps count of who is here for this.

Mr. O'Loughlin: If they are including our name on the bottom of the flier, if we can get the agreement that these things would be included, I will go the owners and say I need \$7,000 to reprint new brochures, rack cards, or advertisements, not specific to these events, but to all New Berlin events that have up-to-date pictures and amenities, something that is full color, to help generate this business. We are going through a huge renovation process, and to spend a lot of money right now, when all of our information will be changing with logo design, etc., we have to make sure that it will be mailed out, otherwise I will be throwing \$5,000 away just to redo it in September. We can put something together for them that can be printed in the short term. Talking in March for July, a lot of times people have made their plans, some of these things are a little bit short term. In this economy it does not make as big of a difference, because we are not that busy. Depending on the events and what is happening, having a little more time to get these things to the Chamber would be good. If we put this together, then they will know that part of the criteria for receiving a grant is going to put these things in there. They can coordinate with us in

September to get most of their information for their mailings for these next events coming up.

Ms. Lanser: Barb Zacher would be the person to call.

Mr. O'Loughlin: Assuming that they would want to be a part of these things, it makes sense, otherwise, this money is not going to be there next year with the way room taxes are going to be going. What do you do about the X-Mas Parade? \$6,500 or \$7,500 out of \$40,000 is a big percentage. It will not be the same next year. We can track as best we can, but the more information we can get out to the people running this, the better we can do. We can't just hold rooms for the restoration, we can put in the information, please let us know you are coming for the events or ask for restoration event rate, we can post things, we can put things into the computer system, but there is only so much you can do. You can't hold inventory that is this open ended where you don't know. If somebody is coming in with a band and they say I need so many rooms, then you take them out of your system and you don't sell them to somebody else. These types of things are more good will, and it makes for more reasons for people to come down the road than an immediate return on your investment, and being that it is only \$2,500, I don't have a problem approving it, but when you get down to those \$10,000 grants for a parade in the middle of the winter, I think it is a little bit inflated.

Ms. Bennett: In the file of financial reporting, they do include copies of what was paid for. It is a little bit more information that was included. They also included budget information.

Ms. Bennett: That is a total of \$29,750 that has been awarded. The Common Council approved \$40,000. The Committee could open this program up again for additional applications, or leave it.

Ms. Lanser: I would like to open it up again.

The consensus of the Committee was to open this program up again for additional applications.

Motion by Ms. Schinker to adjourn the Special Projects Commission Meeting at 5:00 P.M. Seconded by Ms. Lanser. Motion carried unanimously.