

Minutes

Fourth of July Commission Minutes

September 25, 2002

Present: Anida Rose, Jim Belland, Nancy Perkins, Carol Nowak, Ald. Dave Ament (arriving at approximately 8:15 PM), Mark Schroeder, and Cindy Kaczmarowski

Excused: Cheryl Schober, Nancy Bertsch, John Burke, and John Ziino

1 – Anida Rose called the meeting to order at 7:35pm.

2 – Minutes – Carol Nowak moved to approve the minutes from the April meeting. Cindy Kaczmarowski seconded. Passed.

3 – Correspondence – Anita Rose noted Mayor Wysocki reappointed members John Burke and Carol Nowak to the commission.

4 – Staff Reports – Mark Schroeder stated the 2003 proposed budget is \$32,271, an increase of 2.7% or \$839 over the 2002 Budget of \$31,432. In addition, revenues as of September 25, 2002 totaled \$50,085 compared to \$48,595 for the 2001 celebration. The increased revenues is due to the increase in Carnival proceeds.

5 – CFC Report – Nancy Perkins indicated that dues are due. Cheryl Schober will be asked to take care of submitting. It was noted the Trade Show dates have changed from January 2003 to November 9 & 10, 2002.

6 – Celebration 2003

a – Theme – Cheryl Schober submitted “Only in America”. Commissioners were asked to bring ideas to the next meeting.

b – Budget & Fund Raising – Anida & Cheryl will be working on fundraising letters.

c – Public Relations – Anida shared her discussion/observations from attending the WO- ZHA – WA Fall Festival in Wisconsin Dells.

d – Sponsorships – Sponsorship letters will be updated, with follow up calls as needed. Cheryl will be ordering Thank You plaques.

e– Signs – (Parade/Grounds) – No Report.

f – July 2 Entertainment – Cheryl is in contact with Robin Witte of WI Singers.

g – Fireworks – Mark will contact Bartolottas. Preliminary Budget \$18,000 as in 2002. Schoeneck Containers will again sponsor. Check with Bartolottas on “Stars” & “Smiley Faces” to add to the 2003 show.

h – Children's Entertainment – No Report.

i – Games – (Tent/External) The letter and forms will need to be revised, Cheryl is looking for help with this.

j – Carnival – Rainbow Valley Rides was a major improvement over the 2001 carnival vendor, it is very important to have them back for the 2003 celebration. Mark, Cheryl, & Anida will schedule a meeting with Chip to review this year's event and plans for 2003.

k – Concessions (Main/External) No Report.

l - Entertainment (Main Stage/Specials) – After review/discussion on the Main Stage Bands for 2002, motion by Jim Belland, seconded by Dave Ament to budget approximately \$12,000 for Main Stage entertainment in 2003. Motion carried unanimously. This is an increase from \$11,150 spent in 2002.

m – Main Parade – There were four marching bands in the 2002 parade. General consensus to request Mary Berg to look into having five or six marching bands for 2003.

n – Grounds and Parking and Facilities – No Report

7 – Meeting adjourned at 9:00pm.

Next meeting of the Commission and the Major Concessions will be Wednesday, October 30, 2002 in the Parks and Recreation Office.

Respectfully Submitted,
Mark Schroeder