

Fourth of July Commission

Minutes

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Meeting October 17, 2001

Present: Anida Rose, John Ziino, Jim Belland, mark Schroeder, Ald. Dave Ament, Cindy Kaczmarowski--Nancy Perkins and Cheryl Schober arrived later

Excused: Carol Nowak

Absent: Nancy Bertsch, John Burke

1. Anida Rose called meeting to order at 7:35 p.m.

2. Minutes--John Ziino moved to approve the September minutes as printed, Dave Ament seconded, passed.

3. Correspondence--received contract from Rainbow Valley Rides. It is very different from the Wenzel contract. It does not list percentages that were discussed at the last meeting. Mark Schroeder will follow up the City Attorney and have this contract looked at. RVR will be invited to come to the next meeting so that more questions can be asked of him.

--Received the bill from Hometown--due to the lack of distribution of the paper, an adjustment on the bill has been asked for but there has been no response yet. The full amount of the bill will not be paid. The commission will not deal with them next year. The cost of a full page ad with the Citizen will be checked into.

--Dave Ament will bring up the possibility of the "community" placemats to the Chamber.

4. Staff Reports--questions raised about what causes gaps in the parade and how to prevent them. Possible causes--spectators stopping groups to take pictures, people proposing, groups performing for extended periods. How to rectify??? Maybe have commissioners on carts ride back and forth in certain areas to make sure the groups keep moving.

5. CFC report--none at this time, Cheryl and Nancy not present yet.

6. Celebration 2002--Motion made by John Ziino that there be a July 4th celebration in the City of New Berlin on July 2nd at Eisenhower High School and at Malone Park on July 3 and 4. Seconded by Dave Ament, passed.

--Proposed budget from the City is up about 3% to \$31,432.

--Public Relations--see correspondence

--Sponsor plaques will be out at the end of the month. Jim Belland made a motion to spend up to \$50 for a treat for the folks at Rally, seconded by John Ziino, passed.

--July 2nd entertainment. Cindy suggests some sort of up-beat patriotic type of entertainment, rest of group in agreement. Possibilities: Accompany of Kids, UW Marching Band, Branson, MO entertainment, Great America shows.

--Schoeneck verbally agreed to sponsor the fireworks for 2002--nothing in writing yet.

--Children's entertainment. Magic Morgan was great and inexpensive, The Truly Remarkable Loon was good but very expensive. David Seebach did not draw a big crowd.

--The "cheap" groups were good--Wings n Things, Audubon.

Discussion of the possibility of a battle of the bands on the 3rd and kids entertainment for the 4th, discussion of getting electricity on the basketball courts. It was discussed to have Mary do the family games/activities on the 3rd, the flashlight candy hunt and just schedule kids entertainment on the 4th. Possibly have some walk around clowns, balloon people and stilt walkers on the grounds.

--Carnival--see correspondence

--Main Parade--our letter of agreement for the parade groups is not real detailed.

Discussion of adding a no show penalty to the agreement. If a group does not show up for the parade, consensus of the group is no payment and the group would owe at 10% no show penalty. Also, if the group does not show up and they are sponsored, the sponsor should be offered their money back. If this is a contract, the City Attorney should look at it. John Ziino will bring a revised contract to the next meeting for further review.

Float building was discussed. Some groups brought all their supplies to the parade a route and constructed their floats at the old A&W. Discussion that groups should be advised that floats cannot be constructed on the route--they should be done at another location--maybe Glen Park Schools since National is closed and the float could easily be moved out onto National from there.

--Concessions--Christ the Victor Church wants to bring in pizza for 2002--OK with the commission.

Discussion of more space for the carnival. Cheryl handed out a map with suggestions for the placement of the carnival. With giving the carnival more space near Al Stigler, possibility of having walking parade units end at Al Stigler and motorized units and band with busses go to Observatory Road to end--all banners would be collected at Al Stigler.

--Entertainment. Motion made by Cindy K to spend up to \$10,000 for main stage bands with the understanding that if some really good group is available that would increase this amount, it would be considered. Jim Belland seconded. Passed. The commission will continue to work with Talent Associates.

Nancy Perkins reported on a Thank You from Schlitz Audubon.

Nancy Perkins made a motion to give a \$100 donation to the Zoological Society. ` Seconded by Jim Belland. Passed.

Next meeting scheduled for November 28th, 7:30 p.m.--this will be the last meeting of the year.

Meeting adjourned at 10:15 p.m..

Respectfully submitted,

Cindy Kaczmarowski

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City of New Berlin

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