

# CITY OF NEW BERLIN

## ECONOMIC DEVELOPMENT WATCH



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### **Business Resources**

- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or [sce@uwm.edu](mailto:sce@uwm.edu).
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at [www.scorewisconsin.org](http://www.scorewisconsin.org).
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at [www.wwbic.com](http://www.wwbic.com) or call their

### THE INSIDE SCOOP

## ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP



*City Center at Deer Creek Phase II*

Autumn is here in New Berlin and many exciting development projects are underway or now open!

Construction may begin soon by MSP Real Estate and Development for the City Center at Deer Creek Phase II 75-unit, apartment building. The units will consist of one and two-bedrooms.

The Zilber Property Group's approved 90,000 sq. ft. speculative industrial building at 16515 W. Beloit Road is now under construction. No tenants have been identified at this time.

Froedtert Health's 137,000

sq. ft. medical office building has opened! The new building is located at 4805 S. Moorland Road just north of the existing Children's Hospital medical office building. Services will include primary care clinics, specialty care clinics, diagnostic imaging, laboratory services, a gastroenterology procedure suite, infusion, rehabilitation services, medial oncology, 24-hour urgent care, physician offices and associated administrative spaces. This facility when fully operational will bring approximately 250 employees to

New Berlin!

The public is encouraged to periodically check the Department of Community Development website at [www.newberlin.org](http://www.newberlin.org) or Facebook page for project updates and photos. Follow DCD on Twitter! @newberlindcd

<http://www.facebook.com/pages/City-of-New-Berlin-Department-of-Community-Development/131885256837673>

### BUSINESS OF THE MONTH

BY JULIA HUNTER, DEPUTY CLERK

Earlier this year, the City of New Berlin launched its "Business of the Month" initiative. By partnering with local businesses and community groups, the City envisions the program increasing economic activity and promoting the City as a top destination to live, work and play!

Businesses interested in participating should download the application from our website, [www.newberlin.org](http://www.newberlin.org), and return it to the Community Relations/Clerk's Office.

If chosen to be featured as a "Business of the Month," the City will promote your business on our website, leaflet,





Follow New Berlin's Department of Community Development on Facebook, Twitter and LinkedIn!

Thinking of joining the New Berlin Chamber? Membership information is available by calling 262-786-5280 or emailing office@newberlinchamber.org

Calendar for November 2013 showing dates and meeting indicators (red dots).

www.calendar.gribble.net

Red dot denotes DCD related meetings

Click on the calendar above to view meeting details



MOVING NEW BERLIN FORWARD

Moving New Berlin Forward is a cooperative effort to align resources with the needs of the community, businesses and students. The organization is supported by the School District of New Berlin, City of New Berlin, Chamber of Commerce, Rotary Club, civic and faith-based organizations, and local businesses. Moving New Berlin Forward's goal is to keep New Berlin a great place to live, attend school, work and do business.

The School District of New Berlin and Moving New Berlin Forward will be hosting a Business Breakfast Wednesday, October 30, 7:30 - 9:00 am at the New Berlin West Idea Center at 18695 W. Cleveland Ave. Come learn how your business can continue to partner to:

- Provide engaging experiences to youth in our community
Support students as they explore and plan for careers.
Cultivate future employees in your industry.
Gain positive exposure for your business or organization.

This event is best suited for organizations that have, or are planning to develop, youth and/or community outreach programs. Input is needed to develop student-centered programs that also meet the needs of the New Berlin business community. Mutually beneficial partnership possibilities include student internships, apprenticeships and jobs; virtual tours of your business, participation in career

days and classrooms; curriculum advisory committee and more!

For more information or questions, please go to www.nbexcellence.org or contact Diana Hanson, School District of New Berlin at 262-789-6221.



MOVING New Berlin FORWARD
Community • Business • Students

BUSINESS OF THE MONTH (CON'T)

social media pages and in our lobby. We will also work with you to customize contests and giveaways of your products and services. The Mayor will make an on-site visit to your business, your promotional materials will be featured in new resident packets for 12 months, and more!

For more information, call 262-786-8610.

Lang Family



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UPDATES

Welcome New Businesses!

- ATHLETE'S FOOT. at 15459 W. Howard Ave.;
ROYAL PAPER CORP. at 16245 W. Beloit Rd.;
CREATIVE ART AND WINE at 15188 W. Library Ln.;
PURE FAMILY CHIROPRACTIC at 3504 S. Moorland Rd.;
KELLOW CORPORATION at 2600 S. 162nd St.;

- CM NAIL SPA at 14011 W. Greenfield Ave.;
SWAT HOLDINGS, LLC at 16680 W. Cleveland Ave.;
NSI ELECTRICAL CONTRACTORS, INC. at 16025 W. Ryerson Rd.;
TSEV KAUSIAB, LLC at 14240 W. National Ave.;
DANCE REPERTOIR at 16645 W. Greenfield Ave.;
TMS INC. at 16555 Ryerson Rd.;

- AUCTION NATION at 16125 W. Ryerson Rd.;
DAMAGE CONTROL at 16655 Glendale Dr.;
JALISCOS MEXICAN RESTAURANT at 15175 W. National Ave.;
MJ's AND COMPANY at 2711 S. Calhoun Rd.;
BODYBUILDING.COM at 5915 S. Moorland Rd.