

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



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Business Resources

- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or sce@uwm.edu.
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at www.scoresewisconsin.org.
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at www.wwic.com or call their lending department at 414-263-5450.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP



City Center's Children of America

We may be deep into winter in New Berlin, but many exciting development projects are progressing!

Construction has begun by MSP Real Estate and Development for the City Center at Deer Creek Phase II 75-unit, apartment building. The units will consist of one and two-bedrooms. The project is estimated to be complete in October of this year.

The Zilber Property Group's approved 90,000 sq. ft. speculative industrial building at 16515 W. Beloit Road is now under construction. One tenant has been identified as Henry Schein, Inc., a dental equipment business.

Construction is set to be begun soon for Children of America located in City Center at 15225 W. National Avenue. This project was approved by the Plan Commission November 4, 2013 and consists of a

10,000 sq. ft. building with a 5,000 sq. ft. outdoor play area. The facility will provide licensed child care for ages 6 weeks to 5 years and an after-school program for ages 5 to 12.

In addition to development projects planned this year, several road projects are slated to be completed in 2014. Waukesha County is reconstructing the CTH D at Calhoun Road intersection this year! This project will involve reconstructing and widening the entire intersection to provide for future traffic volumes and to accommodate the ultimate 4-lane section on CTH D (Cleveland Ave.). Construction of the intersection is anticipated to begin in June with completion by September 2014. For more information, please check the County's website:

<http://www.waukeshacounty.gov/defaultwc.aspx?id=249778>

Other road projects include Coffee Road East and Lincoln Avenue. Both projects will be facilitated by the WI DOT and should begin this spring and completed by fall. Stay tuned for more information on these projects.

The public is encouraged to periodically check the Department of Community Development website at www.newberlin.org or Facebook page for project updates and photos. Follow DCD on Twitter @newberlindcd and Facebook!

<http://www.facebook.com/#!/pages/City-of-New-Berlin-Department-of-Community-Development/131885256837673>

WORK PLACE VISITS

Mayor Dave Ament is committed to maintaining a focus on economic health and development in the City of New Berlin. As part of this focus, Mayor Ament and Associate Planner Amy Bennett from the Community Development Department visit and tour workplaces within the city. Mayor Ament also attends ribbon

cuttings, grand openings and open houses for New Berlin businesses.

If your business is interested in having a workplace visit with Mayor Ament, please contact Amy Bennett from the Community Development Department at (262)786-8610 ext. 2514 or



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Follow New Berlin's Department of Community Development on Facebook, Twitter and LinkedIn!

Thinking of joining the New Berlin Chamber? Membership information is available by calling 262-786-5280 or emailing office@newberlinchamber.org

NEW BERLIN CHAMBER

The New Berlin Chamber of Commerce and Visitor's Bureau been promoting the City's rich diversity, including commercial, industrial, agricultural, professional and civic interests since 1959.

The New Berlin Chamber of Commerce & Visitors Bureau is a non-stock, non-profit 501 (c) (6) corporation. It was incorporated in 1959 to further the interests of business and economic development in the City of New Berlin and the surrounding areas. Representing more than 200 businesses, it is a membership-based organization that derives its income from annual dues paid by members and various non-dues related fundraising activities.

The first annual "Discover New Berlin" event will be an

exhibition showcasing the variety of businesses located in the city and the products and services that they provide to customers both locally and globally. In conjunction with the business exhibition, there will be a community wide job fair held at the location. Scheduled for Friday, March 21 and Saturday, March 22, the event will:

- Increase resident's awareness of the businesses that are located in the city, the variety of products made here as well as services offered;
• Promote the value of having a strong business community;
• Raise awareness of the Chamber's purpose;
• Offer local businesses an opportunity to tell their story;



- Provide a source of non-dues revenue to fund and expand the programs and services of the Chamber.
• Provide a venue for local civic, charitable, governmental and faith-based organizations to convey their message; and
• Provide a large, local venue to bring job seekers and employers together.

Please contact the Chamber at 262-786-5280 for more information.

WORK PLACE VISITS (CON'T)

abennett@newberlin.org.

Milwaukee Broach

There were many great visits in 2013, including Batzner Pest Management, Milwaukee Broach Company, Inc., New Berlin Plastics, RW Lyall, Hastings Air Energy Control, Buy Seasons and the Anderson Group! See http://www.newberlin.org/index.aspx?NID=143 for more information!



BuySeasons

Calendar for February 2014 with days of the week and dates 1-28. Red dots are under dates 3 and 5.

• Denotes DCD related meetings

Click on the calendar above to view meeting details

UPDATES

Welcome New Businesses!

BAMBOO ISLE MASSAGE at 3560 S. Moorland Rd.; COMPUTER RECYCLING SERVICES OF NEW BERLIN, INC. at 14115 W. Kostner Ln.; EZ MONEY at 15417 W. National Ave. Ste 180; GANNON & WENZEL INDUSTRIES, LLC at 19555 W. Lincoln Ave.;

ALLSTATE INSURANCE AGENCY at 12418 W. National Ave.; SHOPS TO CARRIE ON at 16980 W. National Ave.; ADAIR FLOORING at 16601 W. Glendale Dr.; HENRY SCHEIN, INC. at 16515 W. Beloit Rd.; AMERICAN FAMILY INSURANCE at 16645 W. Greenfield Ave. Suite B;

FLOWEIGH, LLC at 2440 S. 179th St.; SPECTRUM RESOURCES at 16840-60 Victor Rd.; JILL'S GARDEN CAFÉ at 16980 W. National Ave.; and WISCONSIN HOME HEALTH at 2775 S. Moorland Rd.

