

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



Volume 3, Issue 2

April, 2014

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Business Resources

- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or sce@uwm.edu.
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at www.scoresewisconsin.org.
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at www.wwbic.com or call their lending department at 414-263-5450.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP

The long awaited spring is finally here! Existing projects are continuing to progress and a new project has been proposed.

The Redmond Company has petitioned to rezone two residential properties to commercial at 3705 S. Moorland Road and 15615 W. Churchview Drive. The applicant is proposing a parking expansion, a drive-thru for the existing Starbucks and a 4,800 sq. ft. retail building. The public hearing for the rezoning and comprehensive plan amendment will be at the Plan Commission May 5. Please see the City website for additional information.

Construction is set to be begun very soon for Children of America located in City Center at 15225 W. National Avenue. This project was ap



Moorland Road Concept

proved by the Plan Commission November 4, 2013 and consists of a 10,000 sq. ft. building with a 5,000 sq. ft. outdoor play area. The facility will provide licensed child care for ages 6 weeks to 5 years and an after-school program for ages 5 to 12.

The public is encouraged to periodically check the Department of Community Develop-

ment website at www.newberlin.org or Facebook page for project updates and photos. Follow DCD on Twitter @newberlindcd and Facebook!

<http://www.facebook.com/#!/pages/City-of-New-Berlin-Department-of-Community-Development/131885256837673>

2014 ROAD PROJECTS

BY JP WALKER, CITY ENGINEER

Resurfacing of City roads will begin on or about June 15th and be completed by August 1st. Shoulder work will start in August and be completed by the end of September. See table on opposite page. Questions may be directed to J. P. Walker, the City Engineer, at (262) 797-2453 or email jwalker@newberlin.org.

The original roads in City Center will have the final surface placed starting in mid-August and be completed by the end of September. Because of that road work, Mi-

chelle Witmer Memorial Drive will be closed from mid-August until the approximately the end of September. Questions on this Project may also be directed to J. P. Walker, the City Engineer, at (262) 797-2453 or by email: jwalker@newberlin.org.

Other projects include Coffee Road East from Calhoun Road to National Avenue is a WisDOT Project starting in April and will be completed by the end of October 2014. The point of contact for the Project is Aaron Krier of Patrick Engineering. His email address is: akrier@patrickco.com.

Lincoln Avenue from Calhoun Road to Moorland Road is also a WisDOT Project starting in April and will be completed by the end of October 2014. Questions should be direct to Scott Friedl at Ayres Associates. His email address is friedls@AyresAssociates.com.





Follow New Berlin's Department of Community Development on Facebook, Twitter and LinkedIn!

Thinking of joining the New Berlin Chamber? Membership information is available by calling 262-786-5280 or emailing office@newberlinchamber.org

2014 MAY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

www.bee-printable-calendar

● Denotes DCD related meetings

Click on the calendar above to view meeting details



ROAD PROJECTS (CON'T)

The City's Roadway Rehabilitation Project will consist of resurfacing the following roads throughout the City:

Street Name	Section From	Section To	Street Name	Section From	Section To
Linfield Drive	Coventry Road	570' West of Wilshire Drive	Meadowshire Court	Termini	Meadowshire Drive
Wilshire Drive	Wembyl Drive	Cold Spring Road	Lilac Lane	Overland Trail	Sunny Slope Road
Wilshire Court	Termini	Wilshire Drive	Fountain Court	Termini	Fountain Drive
Wembyl Drive	Termini	Howard Avenue	Fountain Drive	132 nd Street	Fountain Sq Blvd
Wembyl Court (2)	Termini	Wembyl Drive	Fountain Drive	Fountain Sq Blvd	Fieldpointe Drive
Stratford Drive	Wilshire Drive	260' West of Wilshire Drive	Ridgeway Road	Termini	Greenfield Avenue
Cherrywood Court	Termini	Parkside Drive	Barton Road	Lochnivar Lane	National Avenue
Woodland Drive	Parkside Drive	Chancel Court	Ferguson Road	Termini	Sunny Slope Road
Woodland Court (2)	Termini	Woodland Drive	Country Lane	Termini	Cleveland Avenue
Woodview Drive	Woodland Drive	Parkside Drive	Laune Lane	Termini	Downie Road
Woodview Court	Termini	Parkside Drive	Acredale Drive	Termini	National Avenue
Pickford Drive	Rogers Drive	Woodview Drive	Acredale Court	Termini	Acredale Drive
Valley Spring Court	Termini	Rogers Drive	Manor Drive	149 th Street	Acredale Drive
Valley Spring Drive	Termini	Rogers Drive	Manor Court	Termini	Manor Drive
Parkside Drive	Woodview Court	Lincoln Avenue	Oklahoma Avenue	147 th Street	149 th Street
Parkside Court	Termini	Parkside Drive	Clover Drive	Termini	Elm Drive
Honey Lane	Sunny Slope Road	Rogers Drive	Elm Drive	Termini	Observatory Road
Honey Lane Court	Termini	Honey Lane	Jills Drive	Calhoun Road	Clover Drive
Park Avenue	Woodshire Drive	Parkwood Lane	Johns Drive	Elm Drive	Observatory Road
Park Avenue	Park Court	Sunny Slope Road	Horizon Drive	Termini	Calhoun Road
Park Court	Termini	Park Avenue	Tree Top Lane	Clover Drive	Calhoun Road
Meadowshire Drive	Termini	Brookland Road	Woelfel Road	Observatory Road	Coffee Road
Avon Drive	Wembyl Drive	Linfield Drive			



UPDATES

Welcome New Businesses!

ASERACARE HOSPICE at 2775 S. Moorland Rd.;
 THE CABINET MAKER at 2600 S. 162nd St.;
 KAT'S CAFÉ at 19680 W. National Ave.;
 KS ENERGY SERVICES, LLC at 16255 W. Lincoln Ave.;
 MED STAT USA at 2626 S. 162nd St.;

JLK OUTLET, LLC at 15160 W. Library Lane;
 ALLIANCE BRICK AND STONE SUPPLY at 16980 W. National Ave.;
 EYE SITE VISION CARE CENTER at 15425 W. National Ave.;
 MEYER CONSTRUCTION AND REMODELING at 17020 W. National Ave.;
 JAYHAWK SALES—MIDWEST at 2995 S. Moorland Rd.;

HERITAGE ESTATE SETTLEMENT at 2658 S. 162nd St.;
 MELT CHOCOLATES, INC. at 16775 W. Dakota St.;
 SEARS HOLDINGS at 16261 W. Lincoln Ave.;
 KUMON MATH & READING CENTER OF NEW BERLIN at 15445 W. Howard Ave.;
 A-1 POOLS at 16040 W. National Ave.; and
 PANTHEON INDUSTRIES at 3050 S. Calhoun Rd.