

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



Volume 3, Issue 4

October, 2014

INSIDE THIS ISSUE:

<i>Economic Development</i>	1-2
<i>Road Projects Update</i>	1-2
<i>New Business Updates</i>	2

Business Resources

- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or sce@uwm.edu.
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at www.scoresewisconsin.org.
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at www.wwbic.com or call their lending department at 414-263-5450.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP

The leaves are falling, but the Community Development Department is still very busy reviewing many new development applications!

The Plan Commission approved the Use, Site and Architecture for Heritage Christian School to re-occupy the former Glen Park School and construct a building addition at 3500 S. Glen Park Road. Plans include a new gymnasium and classroom additions for PK through 12 students.

Costco Wholesale Corporation was approved at the August 13, 2014 Plan Commission to construct a 156,000 square foot warehouse retail building, including an attached accessory tire center. In addition, a free-standing gasoline fueling station has also been proposed for the site. The store will be located at S. Moorland Road and W. Grange Avenue and Costco anticipates being open



Heritage Christian School

for business by August, 2015.

A typical store employs approximately 175-200 full-time and part-time people. Store hours will be 10am–8:30 pm on weekdays, 9:30am–6pm Saturdays and 10am–6pm on Sundays.

The product line consists of typical department store merchandise, such as wearing apparel, dry goods, appliances,

furniture, hardware and auto accessories; as well as a broad range of grocery store items, including fresh baked goods, meats and produce. Costco also offers tire installation, pharmacy, one-hour photo, hearing aid, optometry and travel services. Please check the DCD website at www.newberlin.org to look at the plans or for more information.

ROAD PROJECTS UPDATE

BY JP WALKER, CITY ENGINEER

As the 2014 roadway construction season is coming to an end, it is time to look back at what has been accomplished.

Approximately 10 miles of roadways were resurfaced in 2014. A few examples include Linfield Drive from Coventry Road to 570' West of Wilshire Drive; Wilshire Drive from Wembly Drive to Cold Spring Road; Wembly Court from Termini to Wembly Drive; Stratford Drive from Wilshire Drive

to 260' West of Wilshire Drive; Cherrywood Court from Termini to Parkside Drive; Woodland Drive from Parkside Drive to Chancel Court; Woodland Court from Termini to Woodland Drive; Woodview Drive from Woodland Drive to Parkside Drive.

Coffee Road reconstruction occurred from Calhoun Road to National Avenue. The Project started in April of 2014 and opened to traffic on October 17, 2014.

Lincoln Road reconstruction

occurred from Calhoun Road to Moorland Road. The Project started in April 2014 and is scheduled to be open to traffic by November 21, 2014.

Grange Avenue utility relocations will be taking place from now through February of 2015. The CIP Grange Road Project will reconstruct a new road from Moorland Road to a point 1300 feet east of Moorland and is scheduled to start in March and be complete in July 2015. The existing hill with poor sight distance will be cut

ECONOMIC DEVELOPMENT NEWS (CON'T)



Follow New Berlin's Department of Community Development on Facebook, Twitter and LinkedIn!

Please Join Us!

School District of New Berlin Partnership Breakfast
Wednesday, November 12
7:15 -9:00 AM
New Berlin West Idea Center
262.789.6225

Thinking of joining the New Berlin Chamber?
Membership information is available by calling 262.786.5280 or emailing office@newberlinchamber.org



Proposed Panera Bread

Prospect Creek Developers, LLC is proposing to develop 2.80 acres at the southwest corner of Moorland Rd. & Beloit Rd. An approximate 3,006 sq.ft. Arby's drive-thru restaurant is proposed to be located on the western portion of the lot, closest to Beloit Rd. A Panera Bread restaurant is proposed to be approximately 4,320 sq. ft., including a drive-thru and outdoor dining area.

These items may be on the December 1 Plan Commission meeting for review.

Midland Plastics, Inc. is proposing a 40,000 sq. ft. building expansion at 5405 S. Westridge Court. The addition was approved at the October Plan Commission meeting.

The public is encouraged to periodically check the Department of Community Development

website at www.newberlin.org or Facebook page for project updates and photos. Follow DCD on Twitter @newberlindcd and Facebook!

<http://www.facebook.com/#/pages/City-of-New-Berlin-Department-of-Community-Development/131885256837673>.

ROAD PROJECTS UPDATES (CON'T)

down by about 18 feet, causing public utilities and a 16" New Berlin watermain all to be relocated as a part of the reconstruction. Grange Avenue will be closed to all but local traffic from November 3, 2014, until August, 2015. A new School Bus Turn-Around has been installed at 14700 Grange Road to enable Dunham School Buses to pick up and return students.



November 2014						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11 Thanksgiving Day	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27 Thanksgiving Day	28	29
30						

• Denotes DCD related meetings
Click on the calendar above to view meeting details

UPDATES

Welcome New Businesses!

INSPIRE LEARNING CENTER at 3250 S. 166th St.;
BRIDGEPOINT COMMUNICATIONS at 2878 S. 171st St.;
MEL'S MILL VALLEY GARAGE at 6204 S. Racine Pl.;
AURORA CALL CENTER at 12695 W. National Ave.;

WUXI ASAHI COMPOSITES at 2905 S. 160th St.
FIELDER CONSTRUCTION at 2850 S 166th St.;
BOB'OS TAP & TAVERN at 19745 W. National Ave.;
RHH FOAM SYSTEMS at 5500 S. Westridge Dr.;
MELK MUSIC at 12805 W. Janesville Rd.;

SMARTSTYLE HAIR SALON at 15205 W. Greenfield Ave.;
BACK IN BALANCE THERAPUTIC MASSAGE at 2711 S. Calhoun Rd.;
A&B FILLING at 16830 W. Victor Rd.;
NEXT STEP IN DAY SERVICES at 2620 S. 162nd St.

