

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



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THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP

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Summer may be over in New Berlin, but there is still a lot of development activity! DCD continues to be busy reviewing new commercial and industrial projects and visiting construction sites!

New Berlin's much anticipated Costco store is set to open Friday, November 6! The 156,000 sq. ft. store is located at 15300 W. Grange Avenue and will be open 10am–8:30 pm on weekdays, 9:30am–6pm Saturdays and 10am–6pm on Sundays. Welcome to New Berlin!



New Berlin Costco

Business Resources

- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or sce@uwm.edu.
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at www.scoresewisconsin.org.
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at www.wwbic.com or call their lending department at 414-263-5450.

The Redmond Company began construction on a 5,600 sq. ft. multi-tenant retail building at approximately 3705 S. Moorland Road. The future tenants have not yet been identified.

Construction has also started at Prospect Creek Shopping Center development at 4901 S. Moorland Road. The approximately 5,000 sq. ft. multi-tenant building will have a Mattress Firm and Papa John's pizza. The Arby's Restaurant and Panera Bread are also currently under construction.

Denali Ingredients, at 2400 S. Calhoun Road, has construction well underway for a two-story, approximately 11,000 square foot building addition. This will provide additional office and research space.

Another business located in the New Berlin Industrial Park, Petron Corporation at 16800 W. Glendale Avenue, is in the process of constructing approximately 21,000 square

foot additions to two existing buildings. The additional space will help their operation run more efficiently.

DreamPak, at 17100 W. Ryerson Road, has applied for an approximately 11,000 square foot building addition and parking lot expansion. This manufacturer of liquid beverage enhancers is a fast-growing business with a state-of-the-art facility!

CITY CENTER IS OPEN FOR BUSINESS

BY TAMARA SIMONSON, CITY ENGINEER

Placement of new asphalt and decorative concrete sidewalk and terrace areas, along with pavement markings, have been completed near Library Lane. Work on the decorative concrete intersection at Michelle Witmer and Library Lane was completed September 7.

Questions on these projects may be directed to Tamara Simonson, the City Engineer, at (262) 797-2445 or by email at: tsimonson@newberlin.org.



ECONOMIC DEVELOPMENT NEWS (CON'T)



Follow New Berlin's
Department of Community
Development on Facebook, Twitter,
LinkedIn and Instagram!

**Thinking of joining the
New Berlin Chamber?
Membership information is
available by calling
262.786.5280 or emailing
office@newberlinchamber.org**



Panera Site

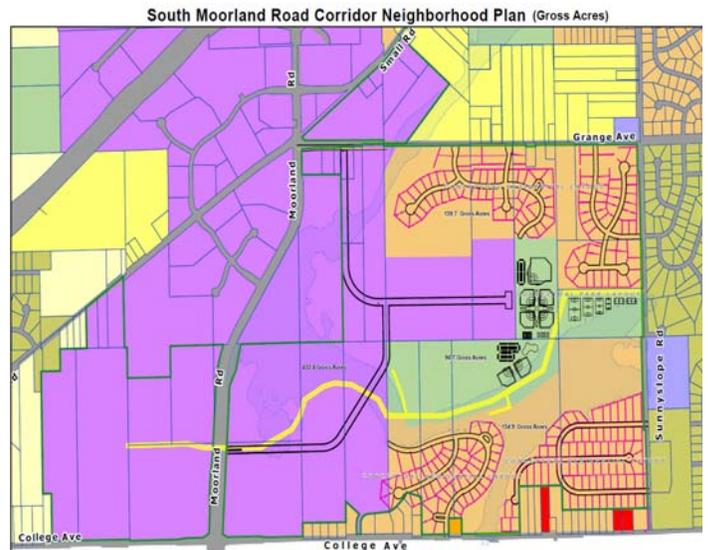
The public is encouraged to periodically check the Department of Community Development page on the City's website at www.newberlin.org or Facebook pages for project updates and photos. Follow DCD on Twitter @newberlindcd and Facebook at <https://www.facebook.com/CityofNewBerlinDepartmentofCommunityDevelopment> and DCD's new page about South Moorland Road Business Corridor at <https://www.facebook.com/MoorlandRoadBusinessCorridorSouthDevelopment>. This page will provide development updates in the existing Westridge/Towne Corporate Business Park and Future Moorland East Business Park area.



Denali

SOUTH MOORLAND ROAD CORRIDOR PLAN

The City of New Berlin has completed work on an extensive planning effort and Comprehensive Plan amendments for the South Moorland Road Corridor area (Sections 34 & 35). This planning area is generally bounded by Moorland Rd. to the west, Sunny Slope to the east, Grange Ave. to the north and College Ave. to the south. The proposed Future Land Use plan for the South Moorland Road Corridor area includes a mix of Business Park/Industrial land use, Urban Residential land use and proposed approximately 96-acre park complex. See www.newberlin.org for more information.



2015							November						
MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
						1							
2	3	4	5	6	7	8							
9	10	11	12	13	14	15							
16	17	18	19	20	21	22							
23	24	25	26	27	28	29							
30													

● Denotes DCD related meetings

Click on the calendar above to view meeting details

UPDATES

Welcome New Businesses!

DREAMPAK at 2855 S Calhoun Rd.;
CAPITAL HEATING & COOLING at 2805 S 160th St.;
BREW BERLIN at 19745 W. National Ave.;
WUXI ASAHI COMPOSITES at 16351 W. Lincoln Ave.;
KAMPA REALTY at 3033 S. 128th St.;
INFATROL at 5462 S. Westridge Dr.;

SOLSTICE HEALTH at 17043 W. Greenfield Ave.;
GRANITE PLUS at 2880 S. 171st St.;
THE CHALK STUDIO at 16060 W. National Ave.;
BEST DEFENSE SECURITY & FIRE PROTECTION at 17020 W. Glendale Dr.

If you, of any of your employees, are looking for multi-family or senior housing in the City of New Berlin, please scan the QR Code with your Smartphone for more Information.

