



## 4th of July Commission

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3805 South Casper Drive • New Berlin, Wisconsin 53151-0921 • (262) 786-8610 • Fax (262) 786-6121 • [www.newberlin.org](http://www.newberlin.org)

Dear Parade Participant:

The New Berlin Fourth of July Commission invites your participation in the 2018 parade on Wednesday, July 4<sup>th</sup> at 1:00 pm. This year's theme is:

### **“WE STAND UNITED”**

Entries should be theme based, and awards will be presented in each of the following categories:

1. Theme – entry should depict theme
2. Creativity and Originality
3. Construction – stability, design, aesthetics
4. Music – should be patriotic

To ensure your participation, complete and return the enclosed Parade Registration Form no later than **May 25, 2018**. To aid in parade staging, be sure to include detailed information such as unit size and special staging requirements. We also ask you carefully read the enclosed Main Parade Information Sheet and share its contents with all members of your unit. This will ensure smooth staging on parade day.

You will receive your parade unit number and additional information the week prior to the parade. Should you have any questions, call (262) 754-1805.

Thank you and we hope to see you on July 4<sup>th</sup>!

New Berlin 4<sup>th</sup> of July Commission

## 2018 MAIN PARADE INFORMATION SHEET

1. All units are subject to being judged.
2. **Floats and units that need to be assembled will do so at Heritage Christian School on Glen Park Rd prior to staging at 11:30am.**
3. All groups must make arrangements to meet unit participants prior to entering staging at 147<sup>th</sup>. Then enter as a unit.
4. **BANDS MUST PLAY THROUGHOUT THE ENTIRE PARADE!!** (approx. 1 mile)  
Judges are throughout the parade route.
5. **All elected officials:** No election or re-election signs are allowed on any unit. No person running for election will be allowed in the parade.
6. **NO throwing of any items from parade units.** If you plan to give items to spectators, be sure to have enough walking staff to avoid gaps and delays in the parade. There are approx. 20,000 spectators.
7. **To enter the “staging are”,** you must present a copy of the confirmation letter/form which will be emailed or mailed to you the week prior to the parade.
8. **All units are required to enter the staging area from Sunnyslope Road and National Avenue.** Your unit will then proceed west through 2 check points to reach your assigned staging area. (NOTE: National Ave., from Moorland Rd to Sunnyslope Rd will be closed at 11:30am. Eastbound Coffee Rd., between Moorland and National Ave will be closed at 11:30am.)
9. **Always stay within 30 feet of the unit in front of you, and remain in constant forward motion.** **NO** stopping for pictures or conversation.
10. Move immediately to the right side of the road if you hear an emergency vehicle siren in the hi-lo mode.
11. The Fourth of July Commission reserves the right to reject any parade entry that does not meet the standards of the New Berlin 4<sup>th</sup> of July parade.

**AND ALWAYS – SMILE, WAVE, & HAVE A GOOD TIME!**

**50<sup>th</sup> ANNUAL NEW BERLIN 4<sup>th</sup> of JULY FAMILY FESTIVAL  
2018 Theme "WE STAND UNITED"**

Tentative Schedule

**Monday, July 2:**

**Malone Park**

**5:00pm – GROUNDS & CARNIVAL OPEN**

5:00-10:00pm – Spectrum Carnival with wristband special

(\$20 cash at City Hall Cashiers Office by end of June 30/ \$25 at gate)

6:30-7:00pm – Trivia @ Schoeneck Containers Family Tent

6:30-10:30pm – Alter Ego (west tent)

6:30-10:30pm – Up All Night (east tent)

7:30-8:00pm – Trivia & Schoeneck Containers Family Tent

8:30-9:00pm – Trivia @ Schoeneck Containers Family Tent

9:30-10:00pm – Trivia @ Schoeneck Containers Family Tent

**11:00pm – Grounds & Carnival Close**

**New Berlin West HS PAC**

6:30-9:30pm – New Odyssey (ticket required) (tickets available at city hall starting June 16/limit 6)

**Tuesday, July 3:**

**Malone Park**

**5:00pm – GROUNDS & CARNIVAL OPEN**

6:00-10:00pm – Spectrum Carnival wristband special (see July 2 for details)

5:00pm – 2<sup>nd</sup> Annual Cornhole Tournament (preregistration required)

5:30pm – Pie Bake-Off Check-In @ Schoeneck Containers Family Tent

6:00pm – 15<sup>th</sup> Annual Pie Bake-Off Judging (entry form at [www.newberlin.org](http://www.newberlin.org))

6:00-8:00pm – Family Games & Activities for all ages (center of grounds)

6:00pm – New Berlin Lions Free Ice Cream Handout (11 yrs. & under)

(by Family Games & Activities)

7:00-11:00pm – Love Monkeys (west tent)

7:00-11:00pm – Chasin' Mason (east tent)

9:30pm – Nbfd Flashlight Candy Hunt (softball diamonds)

(6<sup>th</sup> grade and under/bring a flashlight and bag)

**11:00pm – Grounds & Carnival Close**

**Wednesday, July 4:**

9:00am – Mini Parade lineup (City Hall main parking lot)

9:30am – Mini Parade sponsored by New Berlin Jr. Woman's Club

**12noon – GROUNDS & CARNIVAL OPEN**

1:00- 5:00pm – Spectrum Carnival wristband special (see July 2 for details)

**1:00PM – MAIN PARADE**

4:00-5:00pm – Anita's Dance Center (east tent)

4:00pm – German Shephard Dog Club Demonstration (center of grounds)

6:00-10:00pm – Rhythm Method (west tent)

6:00-10:00pm – Cherry Pie (east tent)

**10:00PM – FIREWORKS** sponsored by **SCHOENECK CONTAINERS**

11:00pm – Grounds & Carnival Close

*Daily: carnival, concessions, games, fun*

**No Food Or Beverage Carry-Ins or Picnicking Allowed on Festival Grounds.**

**All Carry-Ins Subject to Search per New Berlin Police Dept.**

# 2018 PARADE REGISTRATION FORM

Date Received
_____
Date Approved
_____

**GROUP/ORGANIZATION** \_\_\_\_\_  
(Please Print)

<b>1<sup>st</sup> Representative</b> _____	<b>2<sup>nd</sup> Representative</b> _____
<b>Address</b> _____	<b>Address</b> _____
<b>City, Zip</b> _____	<b>City, Zip</b> _____
<b>Phone: Day</b> _____	<b>Phone: Day</b> _____
<b>Cell:</b> _____	<b>Cell:</b> _____
<b>E-Mail</b> _____	<b>E-Mail</b> _____

**Check one of the following:**

- Commercial Unit** –\$200 donation to advertise your business; payable to New Berlin 4<sup>th</sup> of July Commission (Describe unit below)
  
- Main Parade Entry** (Select one category that best describes your parade unit.)
  - Motorized       Color Guard       Marching and Musical       Scout Troop
  - Horse       Musical Only       Marching Only       Specialty Unit
  - Float with Music       Float no Music
  - Other (describe) \_\_\_\_\_

**Approximate Length of Unit** (to determine staging space) \_\_\_\_\_

**Description of Entry (please print): Music:** \_\_\_yes \_\_\_no  
Fully describe entry below (use back of this sheet if necessary)

**Are you performing in other parades on 7/4?** \_\_\_yes \_\_\_no. If yes:  
What time \_\_\_\_\_ Where: \_\_\_\_\_

**Registration form must be submitted prior to May 25, 2018 to assure your participation.**

Fourth of July Commission  
c/o New Berlin City Hall  
3805 S. Casper Drive  
New Berlin, WI 53151      Phone: (262) 754-1805

Signature: \_\_\_\_\_