

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



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July, 2016

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Business Resources

- The Wisconsin Economic Development Corporation (WEDC) is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. See more at: www.inwisconsin.com
- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or sce@uwm.edu.
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at www.scoresewisconsin.org.
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at www.wvbi.com or call their lending department at 414-263-5450.

THE INSIDE SCOOP

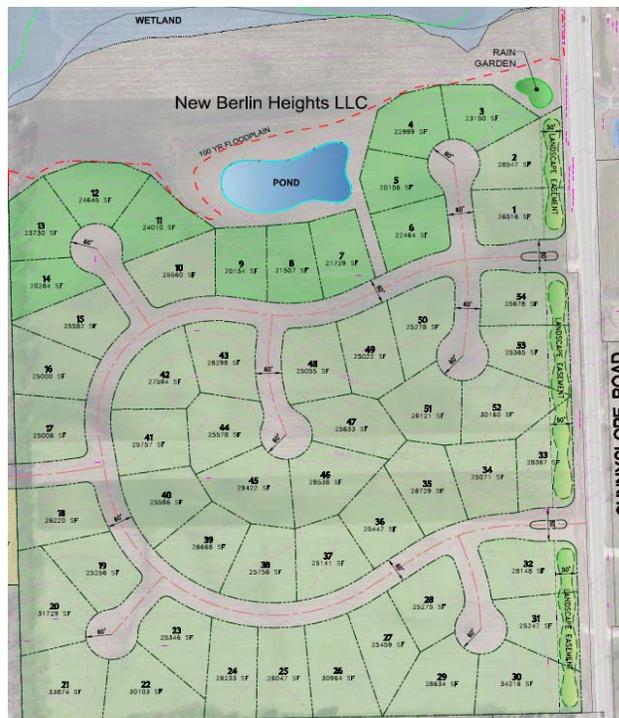
ECONOMIC DEVELOPMENT NEWS

BY AMY L. BENNETT, AICP

Summer is in full swing in New Berlin! DCD is busy with the exciting construction season in progress!

A conceptual subdivision plan has been submitted for a 54-lot subdivision at 6201 S. Sunny Slope Road. The site has approximately 68.26 acres and is currently zoned A-1, Agricultural District and C-2, Shoreland-Wetland Holding District. The concept plan was reviewed by the Plan Commission on July 13, 2016 and a site visit was conducted by the Plan Commission on June 20, 2016. A rezoning petition and application for the preliminary plat will be required, but have not yet been submitted.

Michael Doble, of Lynch & Associates, submitted a sketch plan for a 9-lot conservation subdivision at 17700 W. Beloit Road on 49.53 acres. The concept plan includes one large, 10-acre lot and eight clustered lots each about 1-acre in size and was reviewed at the Plan Commission on



Proposed Thomas Hollow Subdivision

MALONE PARK

BY KRISTEN BODURTHA, LAND & WATER RESOURCE SPECIALIST

New Berlin's first all-inclusive playground is now open, located at 16400 Al Stigler Pkwy. The City partnered with the New Berlin Junior Women's Club to plan and organize this Community Build event. Local residents and businesses helped by donating their time, money and services.

With the help of *Play by Design*, a company specializing in accessible playgrounds, the City now has a playground for kids of all ages and abilities to



use. The new playground at Malone Park includes an accessible Merry-go-round, extra wide ramps, and adaptive swings, along with many other play components accessible to all children.

ECONOMIC DEVELOPMENT NEWS (CON'T)



Follow
New Berlin's
Department of Community
Development on Facebook, Twitter,
LinkedIn & Instagram!

**Thinking of joining the
New Berlin Chamber?
Membership information is avail-
able by calling
262.786.5280 or emailing
office@newberlinchamber.org**

August 2016

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

● Denotes DCD related meetings

Click on the calendar above to
view meeting details



July 13, 2016 and a site visit was conducted on April 14, 2016. A rezoning petition was submitted and the public hearing held at the July 13, 2016 Plan Commission meeting. Action may be taken at the August 31, 2016 meeting and final action at the September 27, 2016 Common Council meeting. A preliminary plat has not yet been submitted.

The Redmond Company has completed construction on the 5,600 sq. ft. multi-tenant retail building at approximately 3721 S. Moorland Road. All of the tenants have been approved, including MOD Pizza, Sport Clips and Bentley's Pet Stuff.

MOD Pizza, new to Wisconsin, is one of the approved tenants for the building. MOD Pizza is a fast-casual pizza restaurant that serves made-to-order artisan pizzas and



PDQ on Moorland Road

hand-tossed salads. The restaurant is now open!

A 6,000 square foot PDQ Convenience store with gas station and car wash, at 2101 S. Moorland Road, in the New Berlin Industrial Park, was approved by Community Development Authority (CDA) earlier this year. Look for construction to begin later this year!

The public is encouraged to visit the DCD website at www.newberlin.org or Facebook page for project up-dates and photos. Follow DCD on Twitter @newberlindcd and Facebook <https://www.facebook.com/CityofNewBerlinDepartmentofCommunityDevelopment/>

CITY CENTER CONCERTS IN THE PARK

FOR MORE INFORMATION:
www.newberlin.org • 262-786-8610

It's that time again! Concerts at New Berlin City Center! Concerts at City Center is a free, outdoor summer music series! Music starts at 6:30 pm located on the Library Green at the New Berlin Public Library. Bring your own food and beverages or purchase available items! Lawn chairs and blankets are advised. Hope to see you there!



UPDATES

Welcome New Businesses!

HAROS AUTO SALES at 18580 W. National Ave.;
FINISH SYSTEMS at 2701 S. Calhoun Rd.;
MUKWONAGO REMODELING at 2450 S. 170th St.;
M2M MACHINING at 16840 W. Victor Rd.;
US YOUTH SOCCER at 2420 S. 179nd St.;

HOMESEALED at 2734 S. 163rd St.;
NATIONAL SIGN & DESIGN at 15811 W. National Ave.;
THE GLASS COMPANY at 2275 S. 162nd St.;
REINDERS LIGHTING at 2300 S. 170th St.;
BENTLEY'S PET STUFF at 3701 S. Moorland Rd.;

AMERICAN INDUSTRIAL MOTORS at 2320 S. 170th St.;
ADAM OVERHEAD DOOR at 13198 W. National Ave.;
JAMES L. HINTZKE CPA at 15350 S. National Ave.
VICI INSTITUTE OF HAIR DESIGN at 16871 W. Greenfield Ave.

