

# CITY OF NEW BERLIN

## ECONOMIC DEVELOPMENT WATCH



Volume 5, Issue 4

October, 2016

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### Business Resources

- The Wisconsin Economic Development Corporation (WEDC) is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. See more at: [www.inwisconsin.com](http://www.inwisconsin.com)
- The UWM Small Business Development Center works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. They can be reached at 414-227-3200, 800-222-3623, or [sce@uwm.edu](mailto:sce@uwm.edu).
- The Federal Deposit Insurance Corporation (FDIC) recently created a new hotline where small business can call for help regarding credit availability. The toll-free number is 855-334-2249.
- SCORE, counselors to America's small business, a resource partner to the U.S. Small Business Administration, provides free confidential business counseling. You can contact them at 414-297-3942, or visit their website at [www.scoresewisconsin.org](http://www.scoresewisconsin.org).
- The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Download an application from their website at [www.wvbi.com](http://www.wvbi.com) or call their lending department at 414-263-5450.

### THE INSIDE SCOOP

## ECONOMIC DEVELOPMENT NEWS

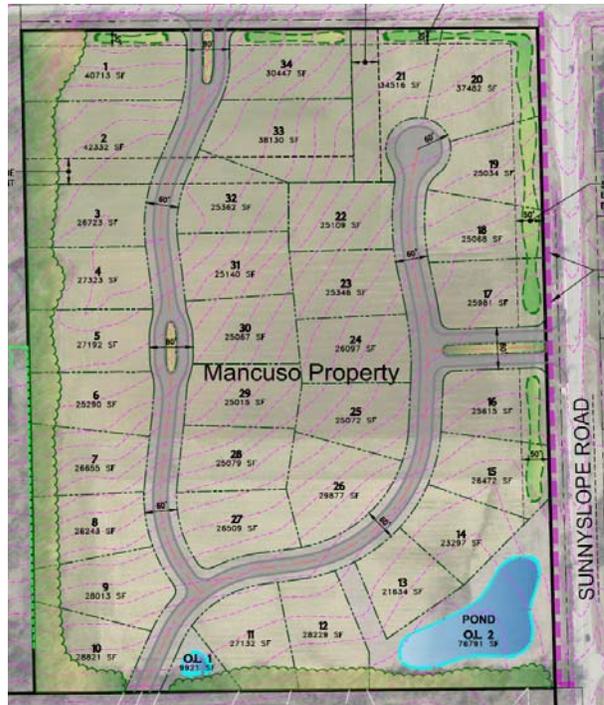
BY AMY L. BENNETT, AICP

The leaves are falling in New Berlin, but DCD is still busy with the exciting construction season winding down and new development applications coming in!

The Neumann Companies has submitted a rezoning application and concept plan for a 34-lot, single-family residential subdivision on 27.8 acres at the southwest corner of W. Grange Avenue and S. Sunny Slope Road.

The proposed concept plan utilizes a boulevard access point at both S. Sunny Slope Road and W. Grange Ave. The average lot size for the Concept Plan is 27,413 square feet with a density of 1.22 lots/acre. All lots and stormwater management facilities are located in upland. Action on the rezoning is expected at the November 9 Plan Commission meeting.

A rezoning petition and preliminary plat have been submitted for Thomson Hollow, a 54-lot subdivision, at 6201 S. Sunny Slope Road. The site has approximately 68.26 acres and is currently



Proposed Neumann Companies Subdivision

## PARTNERS IN EDUCATION BREAKFAST

NOVEMBER 2, 2016, NEW BERLIN WEST

All students are expected to graduate high school “college and career ready.” But what does that really mean to students? What impact does this have on the long-term economic development of the country, region and state? What role do you and your organization play in realizing that goal?

If you are interested in participating in a conversation regarding talent development of our

emerging workforce, please register for this annual event. Our annual partnership breakfast is designed for our partners in K12 and post-secondary education, local/regional business, workforce economic development, and local, regional and state government.

For more information: <http://www.nbxcellence.org/district/partnershipbreakfast.cfm>



## ECONOMIC DEVELOPMENT NEWS (CON'T)



Follow  
New Berlin's  
Department of Community  
Development on Facebook, Twitter,  
LinkedIn & Instagram!

Thinking of joining the  
New Berlin Chamber?  
Membership information is avail-  
able by calling  
262.786.5280 or emailing  
office@newberlinchamber.org

Zoned A-1, Agricultural District and C-2, Shoreland-Wetland Holding District.

The public hearing will be held at the November 9, 2016 Plan Commission meeting. The concept plan was reviewed by the Plan Commission in July.

A neighborhood meeting is scheduled for Thursday, November 3 at City Hall from 5:30-7pm to discuss both subdivision proposals.

The public is encouraged to visit the DCD website at [www.newberlin.org](http://www.newberlin.org) or Facebook page for project updates and photos. Follow DCD on Twitter @newberlindcd and Facebook <https://www.facebook.com/CityofNewBerlinDepartmentofCommunityDevelopment/>



PROPOSED THOMSON HOLLOW SUBDIVISION

## BUSINESS OF THE MONTH

Each month the City of New Berlin selects a 'Business of the Month!' This is a way for the City to partner with local businesses to grow economic activity and promote the City as a place to live, work and play!

The November "Business of the Month" is ITU AbsorbTech, This is a family-owned business located at 2885 S. James Drive and 2700 S. 160th Street.

Congratulations!



November 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

● Denotes DCD related meetings

Click on the calendar above to view meeting details



## UPDATES

### Welcome New Businesses!

WHAT'S IN THE BOWL PET SHOP at 15136 W. National Ave.;  
SPECTRA, INC. at 16775 W. Dakota St.;  
MOTIVO at 16227 W. Ryerson Rd.;  
YUHAS GRAPHICS, LLC at 16200 W. Glendale Ave.;  
BELA SPA at 15160 W. Li-

brary Ln.;  
BALDOR POWER SOLUTIONS at 5000 S. Emmer Dr.;  
MAACO AUTO PAINTING & BODY at 2780 S. 166<sup>th</sup> St.;  
SE WI ROOFNG & WATER-PROOFING CRAFTS at 16281 W. Lincoln Ave.;  
CROWN EQUIPMENT CORP at 5150 S. TOWNE Dr.;  
GOLDEN SPA at 16644 W. National Ave.;

ALPHA GYROS at 1907 S. Calhoun Rd.;  
THE OILGEAR COMPANY at 2430 S. 179<sup>th</sup> St.;  
BECKY'S BLISSFUL BAKERY at 16336 W. Glendale Dr.;  
EDWARD JONES at 2665 S. Moorland Rd. and  
ATOS MEDICAL SUPPLY at 2801-21 S. Moorland Rd.